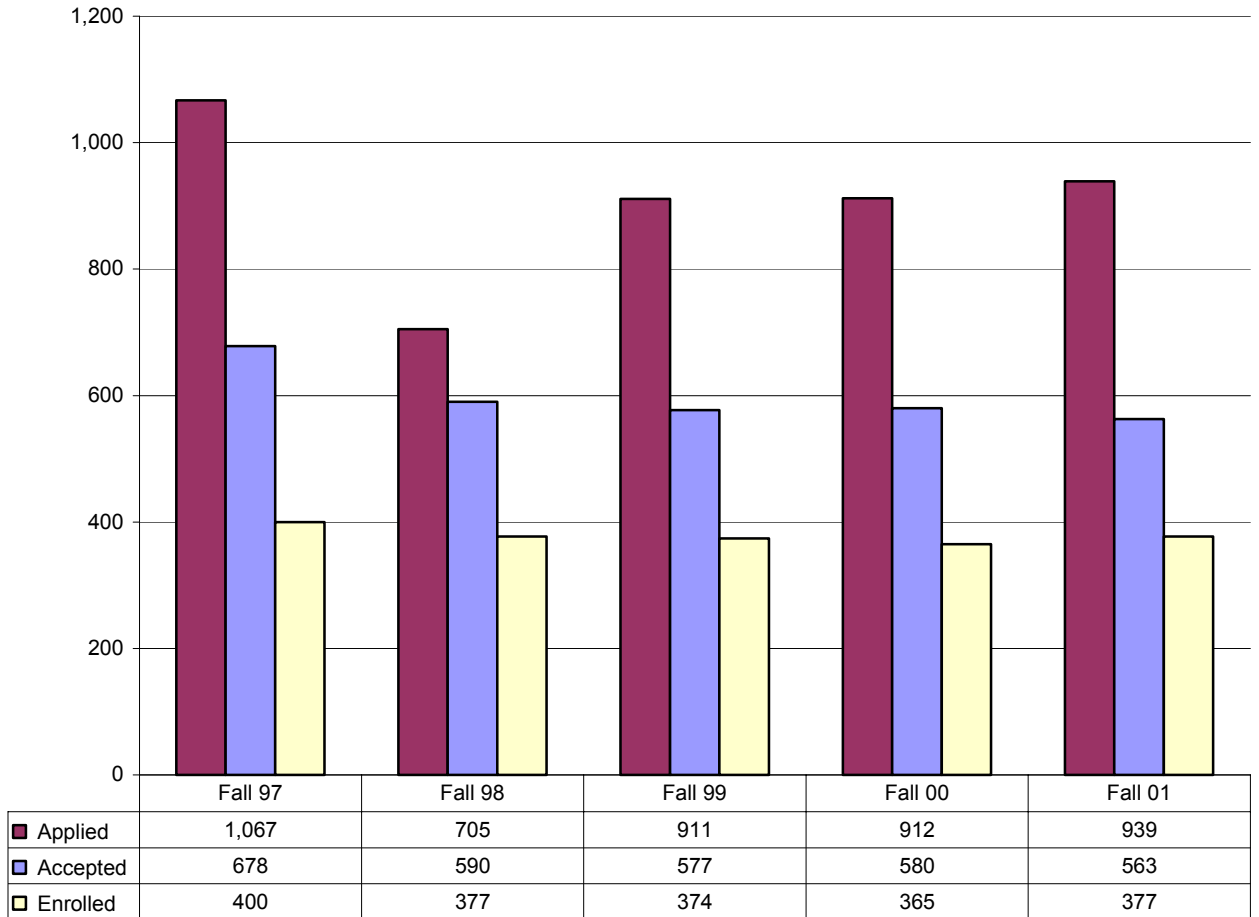


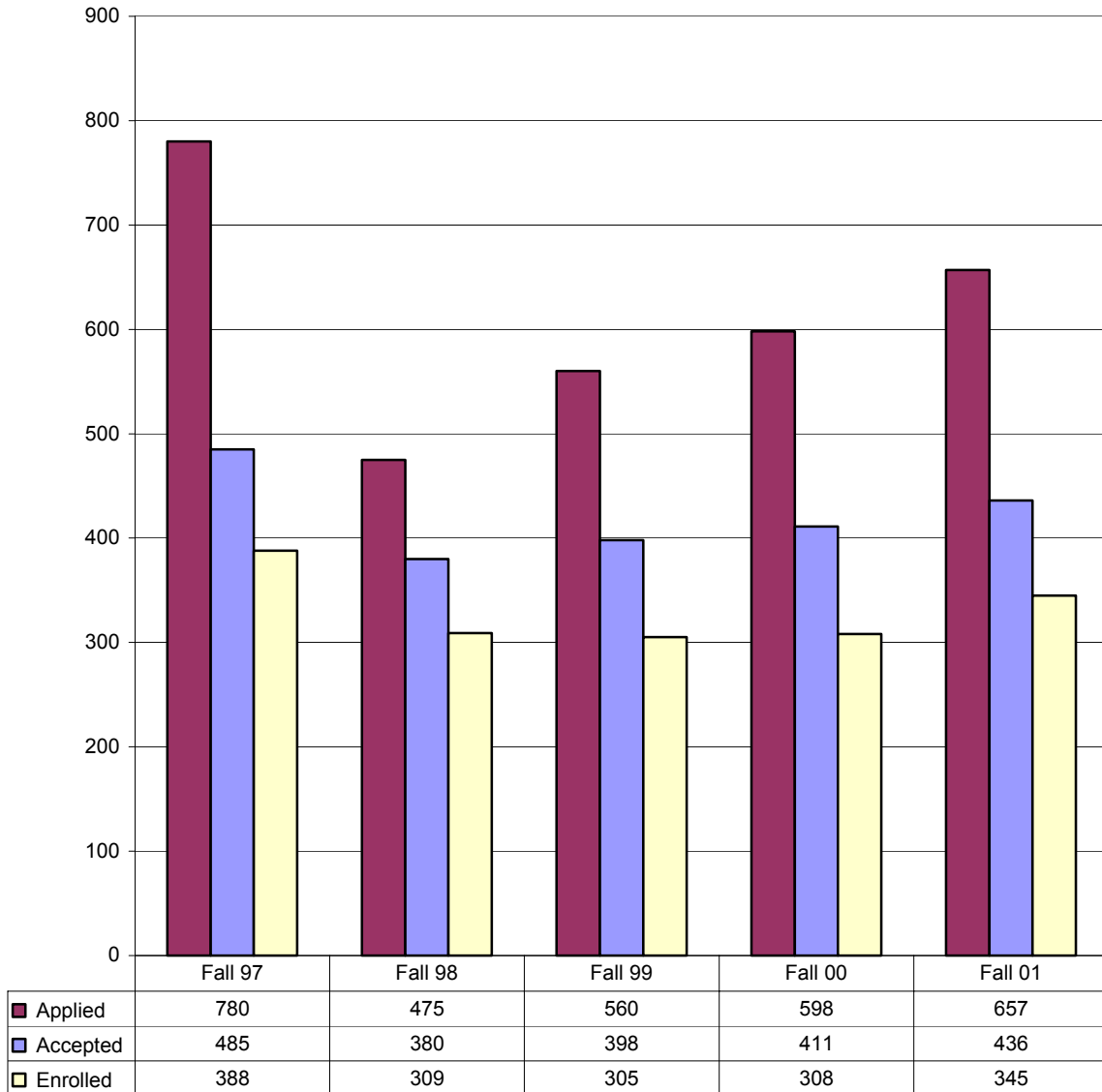
### New Freshman Yield Fall 97-01




 With the exception of Fall 98, the freshman yield (enrolled/applied) remains at about 40%.

Source: SPSU Banner Report WSAR0100

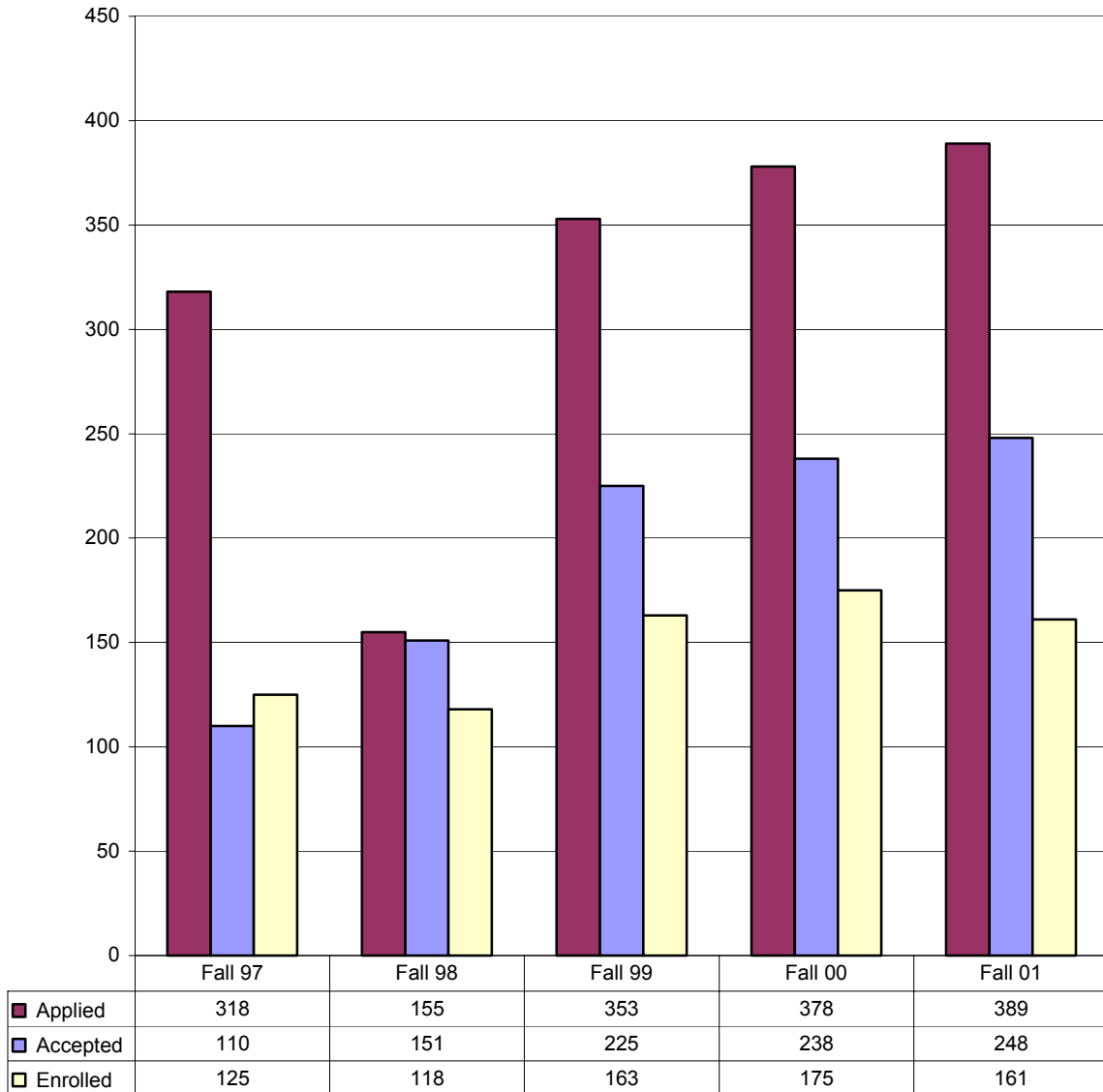
**New Transfer Yield  
Fall 97-01**



 **With the exception of Fall 98, the transfer yield (enrolled/applied) remains at about 52%.**

Source: SPSU Banner Report WSAR0100

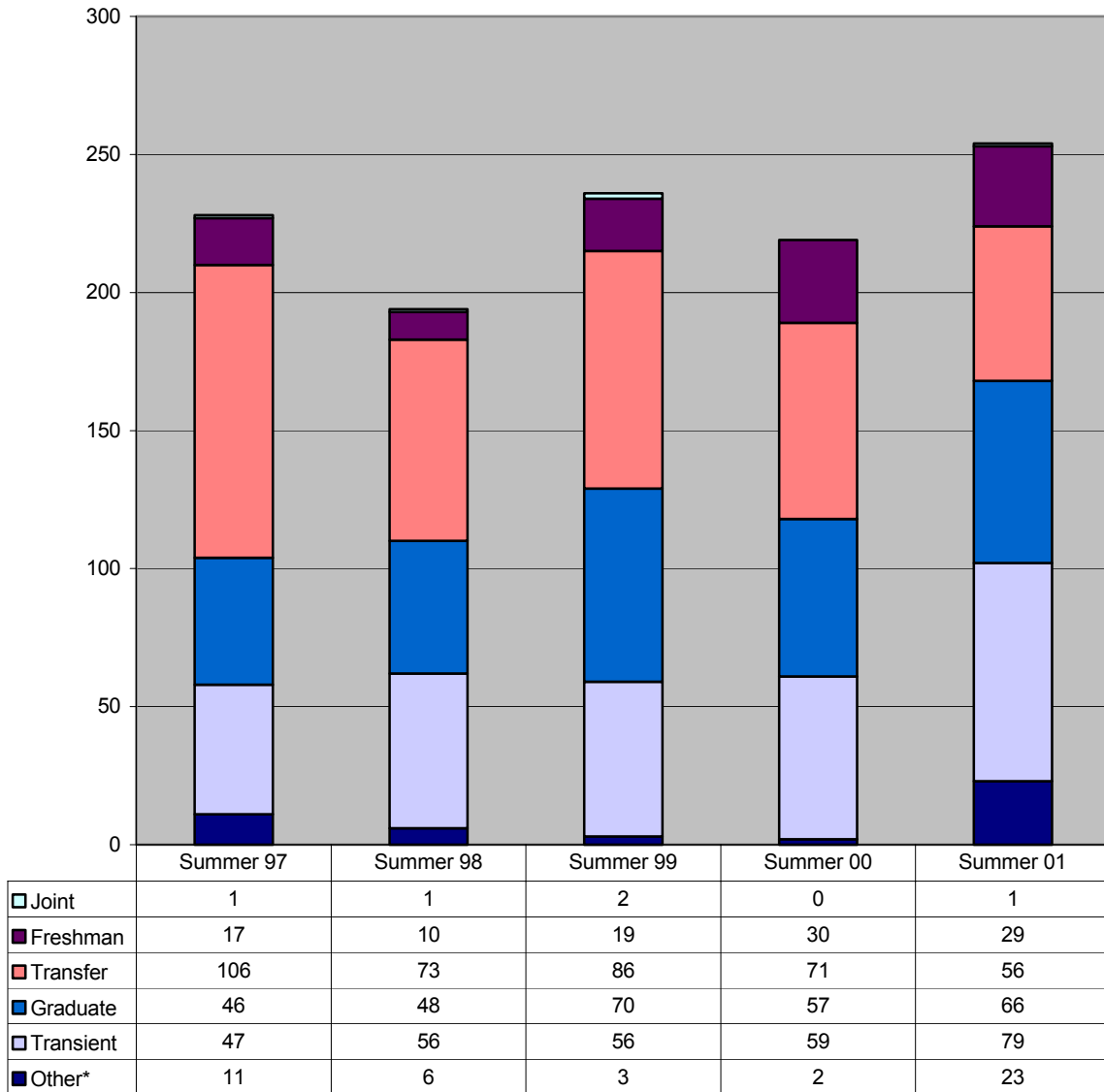
### New Graduate Yield Fall 97-01



 Graduate enrollment has increased by 29% over the past five years.

Source: SPSU Banner Report WSAR0100

### New Enrollment by Student Type Summer 97-01

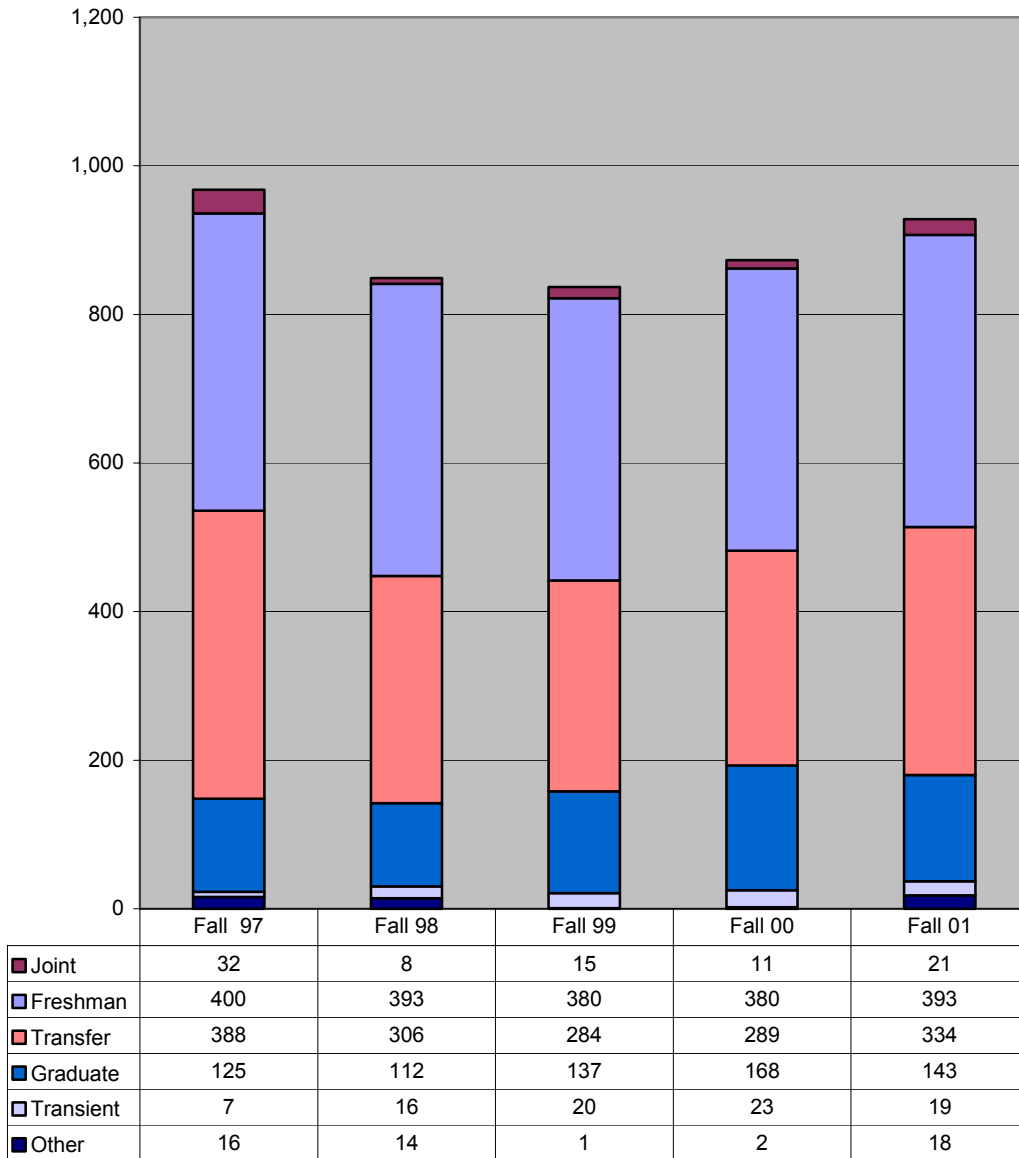


"Other" includes students who already have a bachelors degree but are enrolled in ug courses, and auditors.



**New student enrollment has increased by 11% over the past five summer terms.**

### New Enrollment by Student Type Fall 97-01

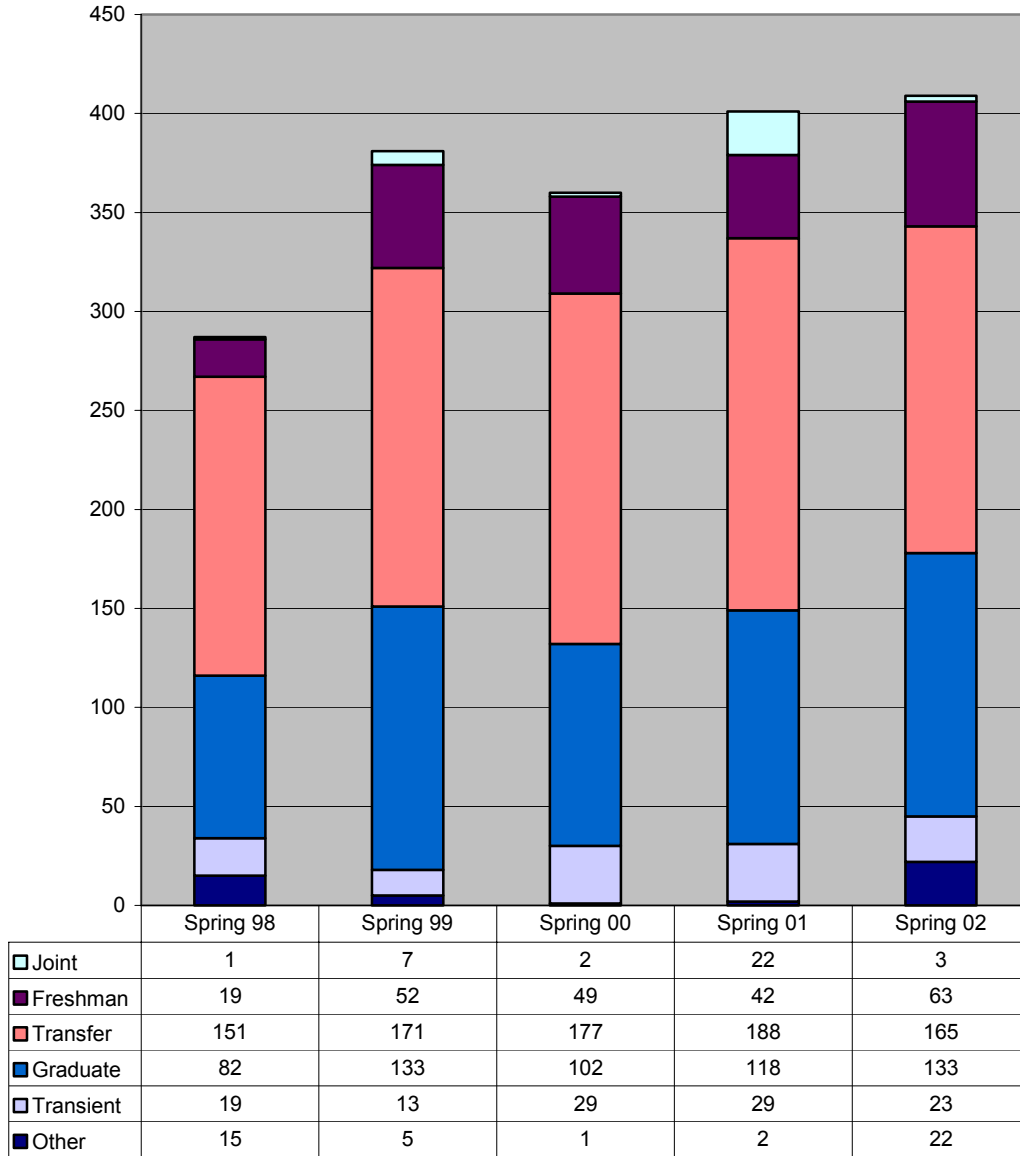


"Other" includes students who already have a bachelors degree but are enrolled in ug courses, and auditors.

 **New student enrollment has decreased by 4% over the past five fall terms.**

Source: USG SIRS Fall Enrollment Report

### New Enrollment by Student Type Spring 98-02



"Other" includes students who already have a bachelors degree but are enrolled in ug courses, and auditors.

 **New student enrollment has increased by 43% over the past five spring terms.**

Source: USG SIRS Spring Enrollment Report

**New Freshmen by High School Attended  
AY 97-01**

Sorted on AY 01-02

County	High School Attended*	AY 97-98	AY 98-99**	AY 99-00	AY 00-01	AY 01-02
Cobb	Sprayberry Senior	13	13	13	15	23
Cobb	Harrison	7	16	12	20	19
Cherokee	Woodstock	0	0	4	7	15
Cobb	Lassiter	6	20	11	8	15
Cobb	North Cobb	14	12	8	14	14
Cobb	Campbell-Smyrna	8	8	10	6	13
Cobb	McEachern	12	10	13	18	13
Cobb	Wheeler	6	12	17	11	12
Cobb	Pebblebrook	6	3	5	3	11
Cobb	George Walton Comp	8	3	11	12	10
Cobb	Robert L Osborne	11	11	15	6	10
Gwinnett	Collins Hill	0	9	2	5	9
Cobb	Marietta	4	1	9	30	8
Cobb	South Cobb	9	6	7	6	8
Cobb	Alan C Pope	5	22	10	10	7
Clayton	Jonesboro	1	4	1	1	6
Douglas	Douglas	8	6	4	6	6
Douglas	Robert S Alexander Comp	6	5	4	0	6
Fulton	Roswell	6	3	3	5	6
Gwinnett	Central Gwinnett	3	1	6	2	6
Gwinnett	South Gwinnett	1	2	5	3	6
Paulding	Paulding	5	7	3	0	6
Fulton	Milton	3	8	3	10	5
Gwinnett	Parkview	3	5	8	7	5
Cherokee	Cherokee	8	9	6	6	4
Cherokee	Etowah	4	7	7	8	4
Paulding	East Paulding	0	2	8	7	4
Pickens	Pickens	6	2	1	1	4
Calhoun	Calhoun	0	2	3	5	3
Douglas	Lithia Springs Comprehensive	3	9	9	2	3
Gwinnett	Duluth	10	4	6	3	3
Cherokee	Sequoyah-Canton	8	11	11	9	2
DeKalb	Dunwoody	4	7	2	1	2
DeKalb	Redan	7	4	0	2	2
Gwinnett	North Gwinnett	1	5	5	2	2
Clayton	Lovejoy	2	6	1	5	1
Fannin	Fannin	5	1	4	0	1
Fulton	Frederick Douglass	3	6	3	3	1
Gilmer	Gilmer	3	4	7	2	1
Gwinnett	Shiloh	3	8	4	5	1
Henry	Stockbridge	2	7	3	2	1
Cobb	Lockhart Academy	0	5	1	0	0

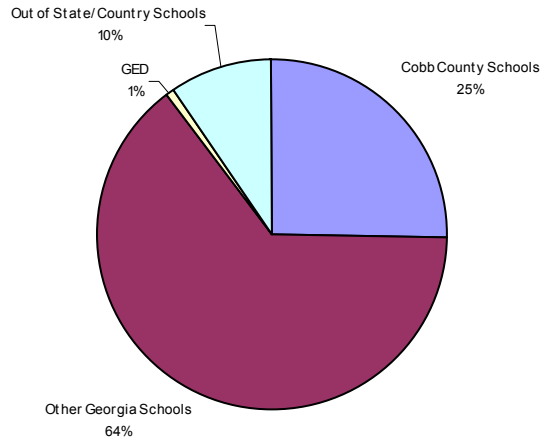
**New Freshmen by High School Attended (continued)**

<b>County</b>	<b>High School Attended*</b>	<b>AY 97-98</b>	<b>AY 98-99**</b>	<b>AY 99-00</b>	<b>AY 00-01</b>	<b>AY 01-02</b>
DeKalb	Columbia	1	6	1	2	0
Fayette	Sandy Creek	0	5	4	2	0
Fulton	North Springs	1	5	5	0	0
Gwinnett	Brookwood	1	4	7	2	0
Habersham	Habersham Central	0	3	4	5	0
Spaulding	Griffin	7	0	2	2	0
Walker	Lafayette	1	7	2	2	0
	Cobb County Schools	109	142	142	159	163
	Other Georgia Schools	277	531	521	568	354
	GED	3	6	3	6	6
	Out of State/Country Schools	41	26	29	67	28
	Uncoded Schools	36	1			

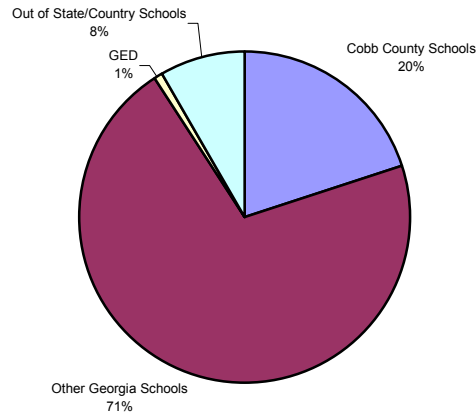
 **The number of new freshmen from Cobb County has grown by 52% during the past five years.**

Source: SPSU Banner

**New Freshmen by High School Attended  
AY 97-98**



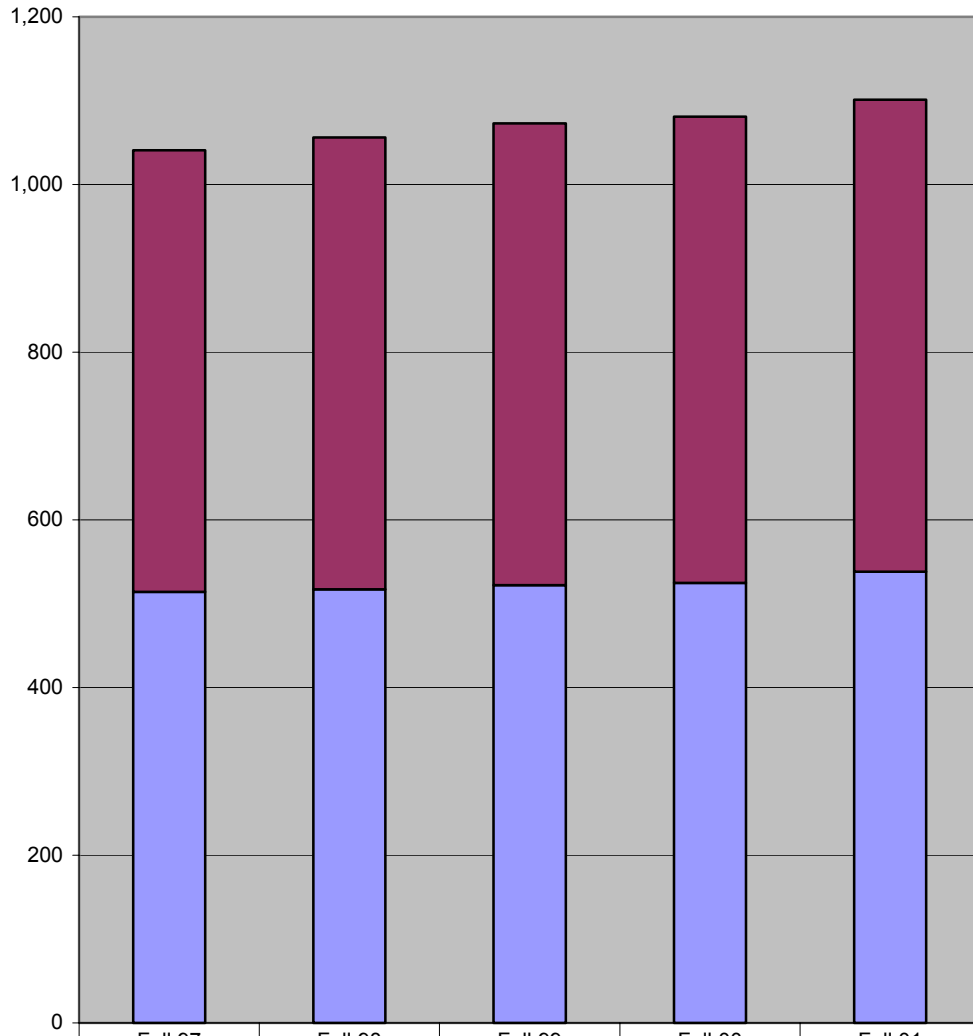
**New Freshmen by High School Attended  
AY 01-02**



 The proportion of new freshman students from outside Cobb County grew by 5 percentage points in the past five years.

Source: SPSU Banner

### Average SAT Scores for Entering Freshmen Fall 97-01

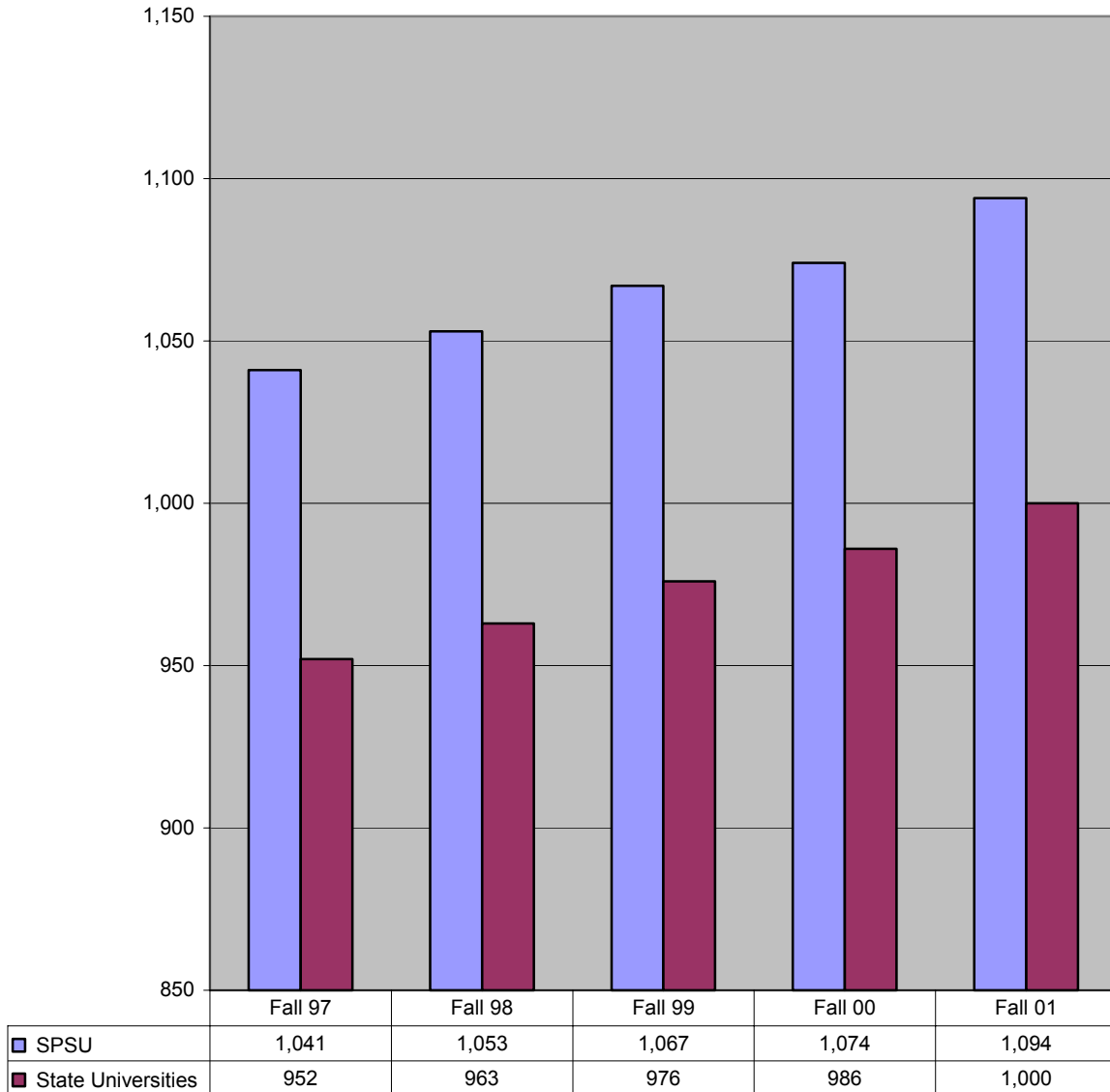



	Fall 97	Fall 98	Fall 99	Fall 00	Fall 01
■ Average Math Score	527	539	551	556	563
■ Average Verbal Score	514	517	522	525	538



The average SAT Verbal score has increased by 5% and the average Math score by 7% over the past five years.

### Average Combined SAT Scores for Entering Freshmen Fall 97-01



 The average combined SAT score has increased by 5% for both SPSU and the other state universities over the past five years.