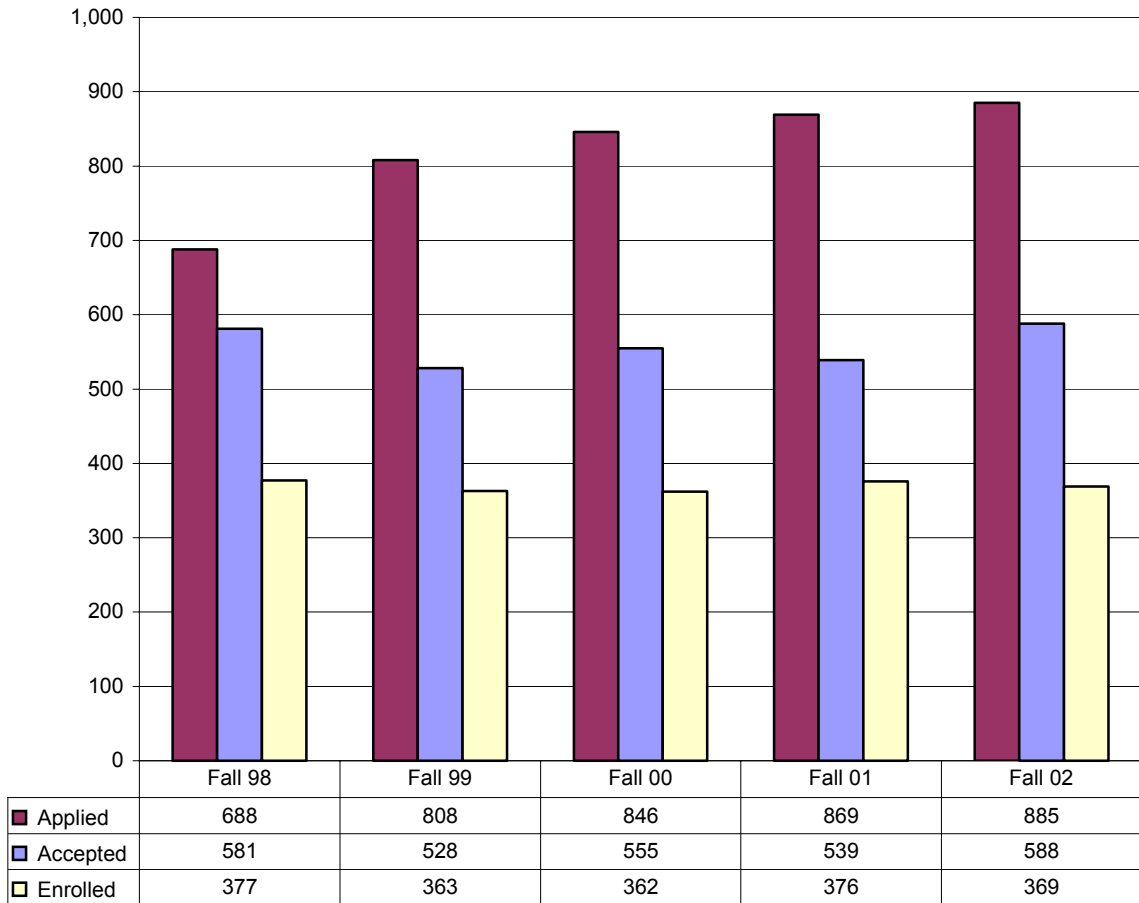


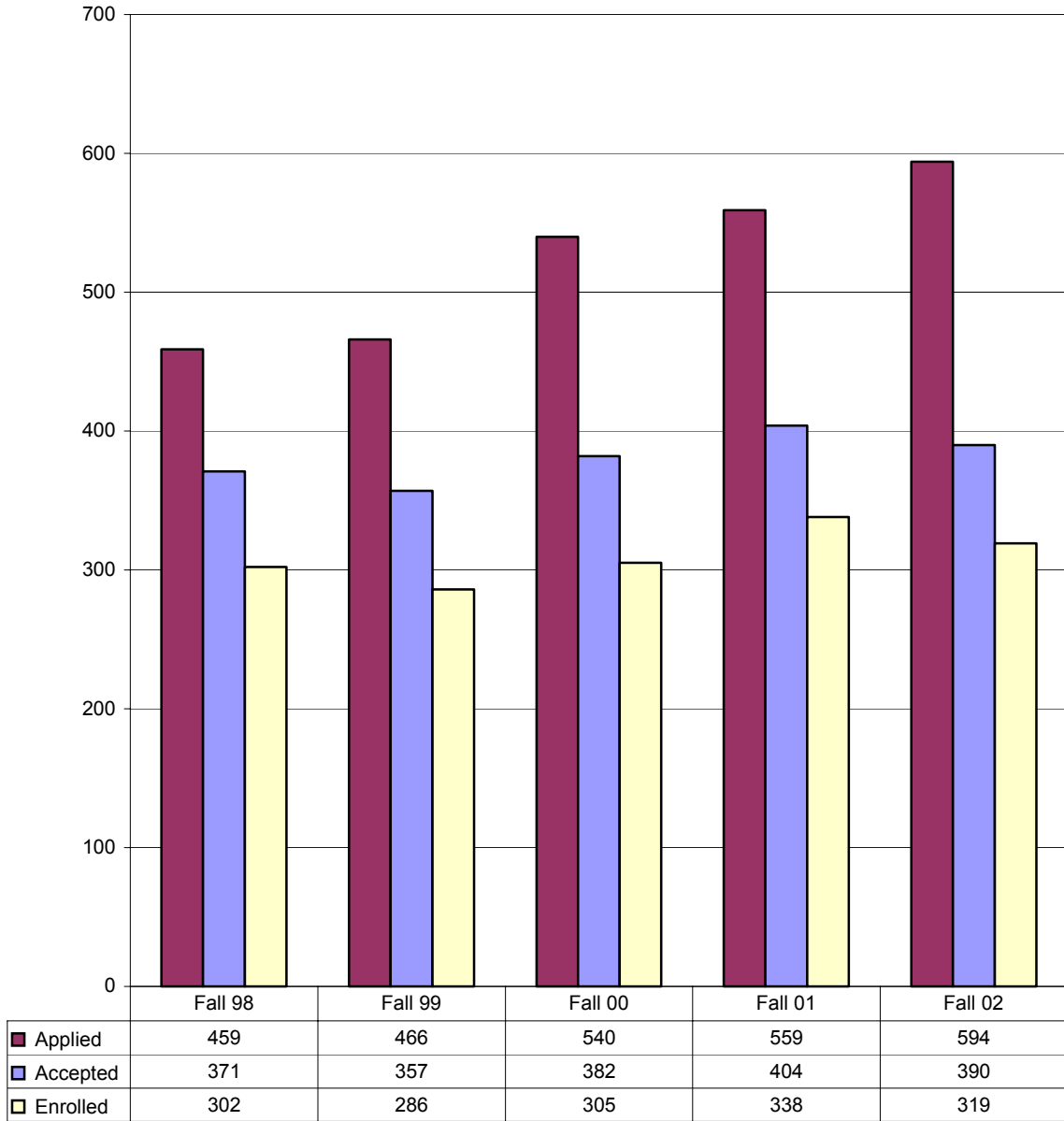
Total New Freshman Yield Fall 98-02



 During the past five years, the conversion of applied to accepted declined by 18 percentage points but the conversion of accepted to enrolled declined by 2 percentage points.

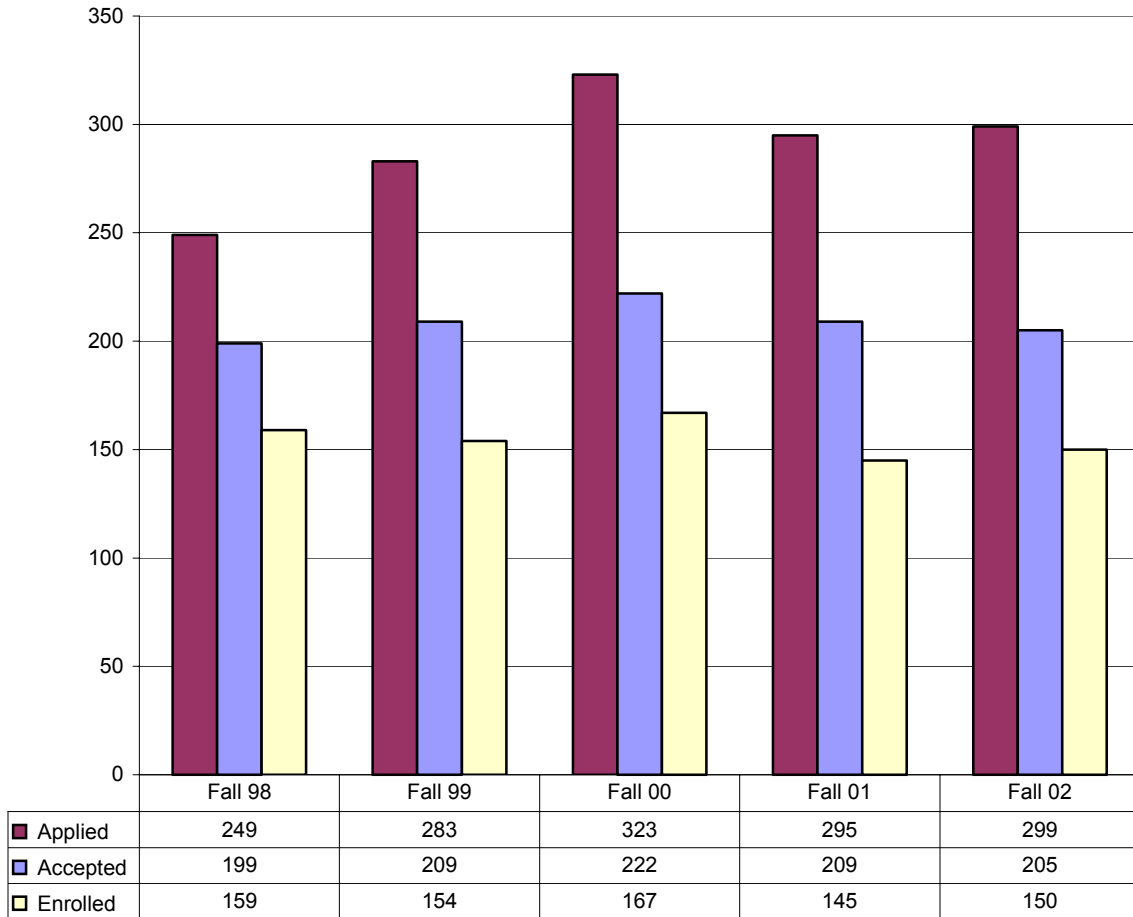
Source: SPSU Banner Report WSAR0100

**Total New Transfer Yield
Fall 98-02**



 For Fall 02, the transfer yield (enrolled/applied) was 54%.

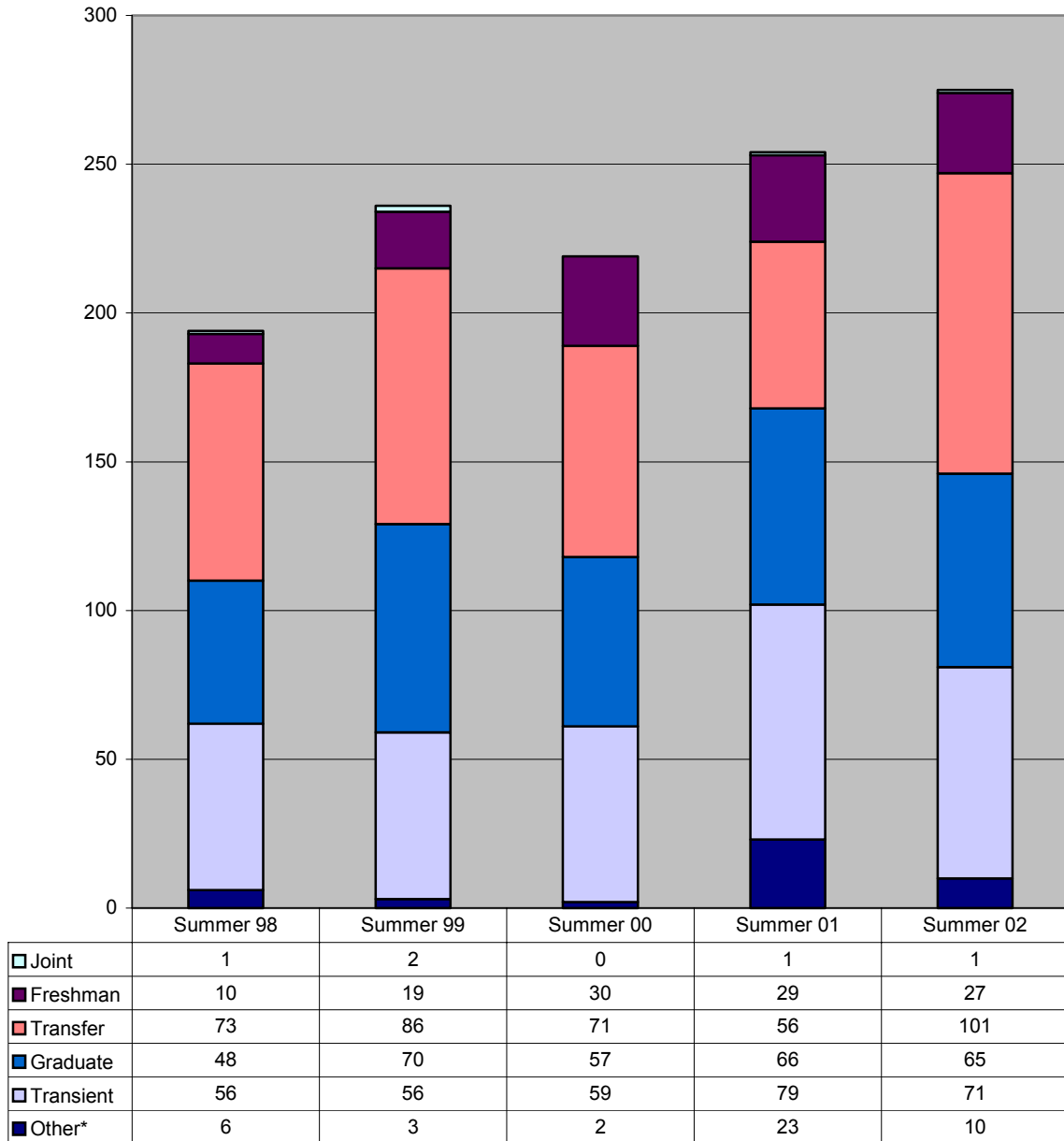
**Total New Graduate Yield
Fall 98-02**



 For Fall 02, the graduate yield (enrolled/applied) was 57%.

Source: SPSU Banner Report WSAR0100

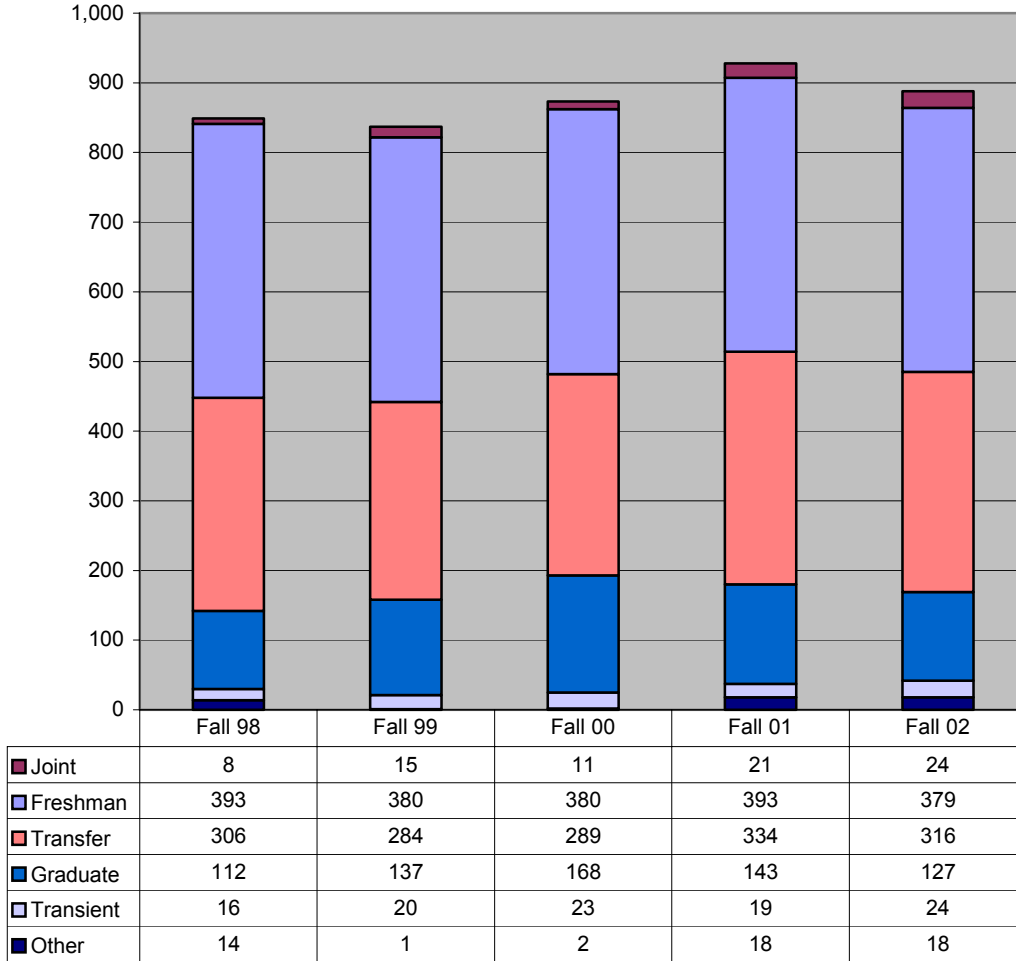
New Enrollment by Student Type Summer 98-02



"Other" includes students who already have a bachelors degree but are enrolled in ug courses, and auditors.

 **New student enrollment has increased by 42% over the past five summer terms.**

New Enrollment by Student Type Fall 98-02



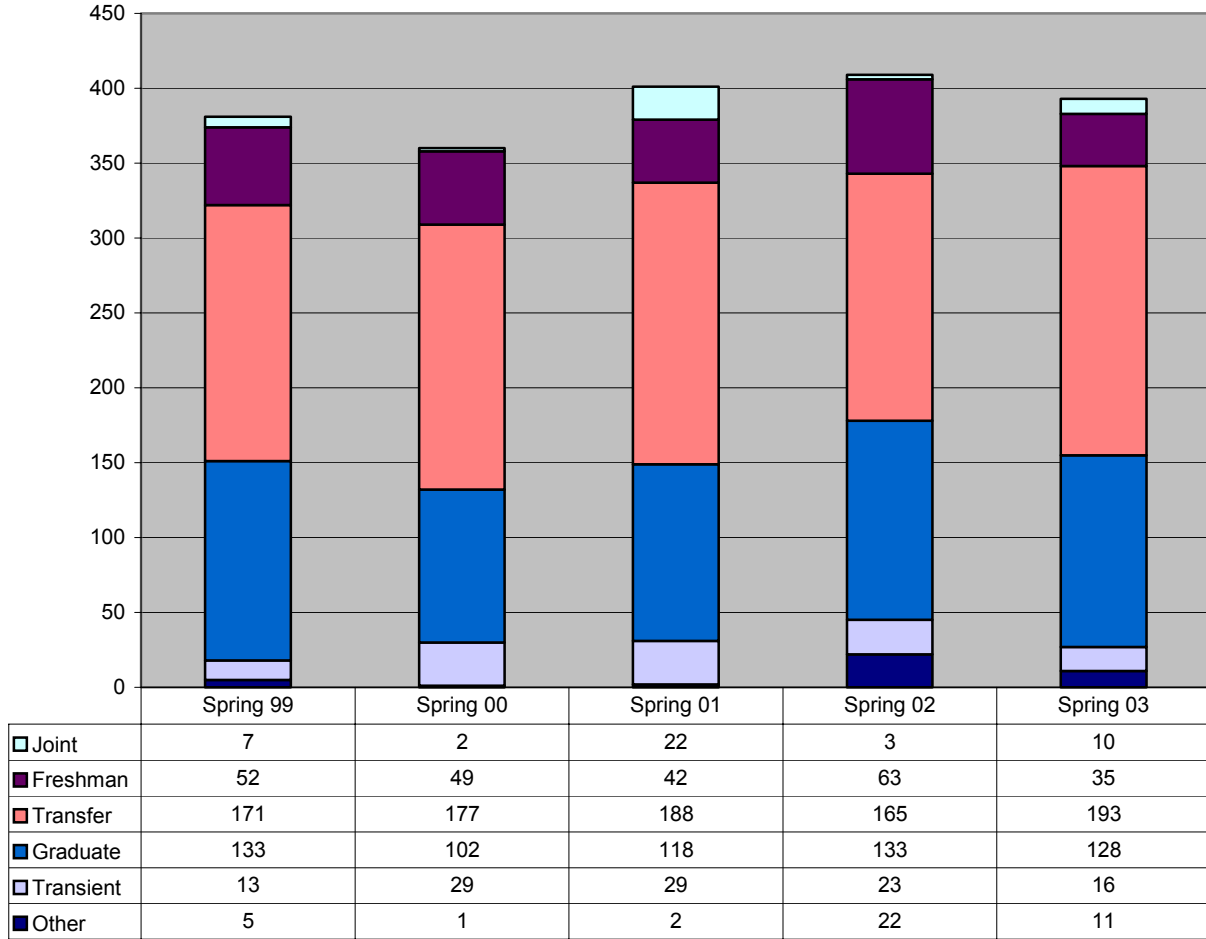
"Other" includes students who already have a bachelors degree but are enrolled in ug courses, and auditors.



New student enrollment has increased by 5% over the past five fall terms.

Source: USG SIRS Fall Enrollment Report

New Enrollment by Student Type Spring 99-03

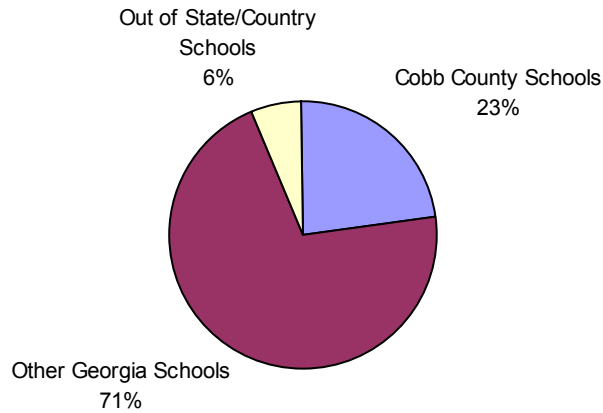


"Other" includes students who already have a bachelors degree but are enrolled in ug courses, and auditors.

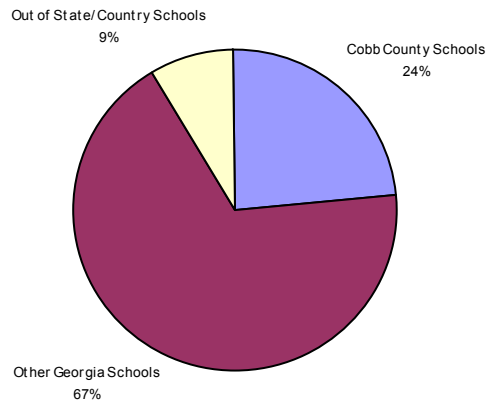
 **New student enrollment has increased by 3% over the past five spring terms.**


Source: USG SIRS Spring Enrollment Report

New Freshmen by High School Attended AY 98-99



New Freshmen by High School Attended AY 02-03



 The proportion of new freshman students from Other Georgia Schools declined by twenty-two percent during the past five years.

New Freshmen by High School Attended*
AY 98-99 to AY 02-03

Sorted on AY 02-03

| County | High School Attended* | AY 98-99 | AY 99-00 | AY 00-01 | AY 01-02 | AY 02-03 |
|-----------|------------------------------|----------|----------|----------|----------|----------|
| Cherokee | Etowah | 7 | 7 | 8 | 4 | 22 |
| Cobb | Wheeler | 12 | 17 | 11 | 12 | 14 |
| Cobb | Lassiter | 20 | 11 | 8 | 15 | 13 |
| Cobb | Sprayberry Senior | 14 | 13 | 15 | 23 | 13 |
| Cobb | McEachern | 11 | 13 | 18 | 13 | 12 |
| Cobb | Campbell-Smyrna | 8 | 10 | 6 | 13 | 11 |
| Cobb | Robert L Osborne | 13 | 15 | 6 | 10 | 10 |
| Cherokee | Cherokee | 9 | 6 | 6 | 4 | 9 |
| Cobb | Alan C Pope | 22 | 10 | 10 | 7 | 9 |
| Cobb | Harrison | 16 | 12 | 20 | 19 | 8 |
| Cobb | Marietta | 2 | 9 | 30 | 8 | 7 |
| Fayette | Fayette | 4 | 2 | 2 | 3 | 7 |
| Gwinnett | Meadowcreek | 5 | 1 | 2 | 0 | 7 |
| Cherokee | Woodstock | 0 | 4 | 7 | 15 | 6 |
| Cobb | North Cobb | 12 | 8 | 14 | 14 | 6 |
| Hiram | Hiram | 0 | 0 | 0 | 3 | 6 |
| Paulding | East Paulding | 2 | 8 | 7 | 4 | 6 |
| Clayton | Mount Zion-Jonesboro | 3 | 1 | 1 | 1 | 5 |
| Cobb | South Cobb | 6 | 7 | 6 | 8 | 5 |
| DeKalb | Chamblee Charter | 0 | 1 | 3 | 0 | 5 |
| Douglas | Douglas | 6 | 4 | 6 | 6 | 5 |
| Fayette | Sandy Creek | 5 | 4 | 2 | 0 | 5 |
| Newnan | Newnan | 1 | 5 | 0 | 0 | 5 |
| Rockdale | Heritage | 1 | 0 | 2 | 2 | 5 |
| Whitfield | Northwest Whitfield | 5 | 1 | 4 | 3 | 5 |
| Calhoun | Calhoun | 2 | 3 | 5 | 3 | 4 |
| Cherokee | Sequoyah-Canton | 11 | 11 | 9 | 2 | 4 |
| Cobb | Dominion Christian | 0 | 0 | 1 | 1 | 4 |
| Cobb | Kennesaw Mountain | 0 | 0 | 0 | 0 | 4 |
| Gwinnett | Brookwood | 4 | 7 | 2 | 0 | 4 |
| Gwinnett | South Gwinnett | 2 | 5 | 3 | 6 | 4 |
| Clayton | Lovejoy | 6 | 1 | 5 | 1 | 3 |
| Cobb | George Walton Comp | 3 | 11 | 12 | 10 | 3 |
| Douglas | Lithia Springs Comp | 9 | 9 | 2 | 3 | 3 |
| Fulton | Milton | 8 | 3 | 10 | 5 | 3 |
| Fulton | Roswell | 4 | 3 | 5 | 6 | 3 |
| Gilmer | Gilmer | 4 | 7 | 2 | 1 | 3 |
| Gwinnett | Parkview | 5 | 8 | 7 | 5 | 3 |
| Paulding | Paulding | 7 | 3 | 0 | 6 | 3 |
| Cobb | Mount Paran Christian | 0 | 3 | 0 | 1 | 2 |
| Cobb | Pebblebrook | 3 | 5 | 3 | 11 | 2 |

New Freshmen by High School Attended (continued)

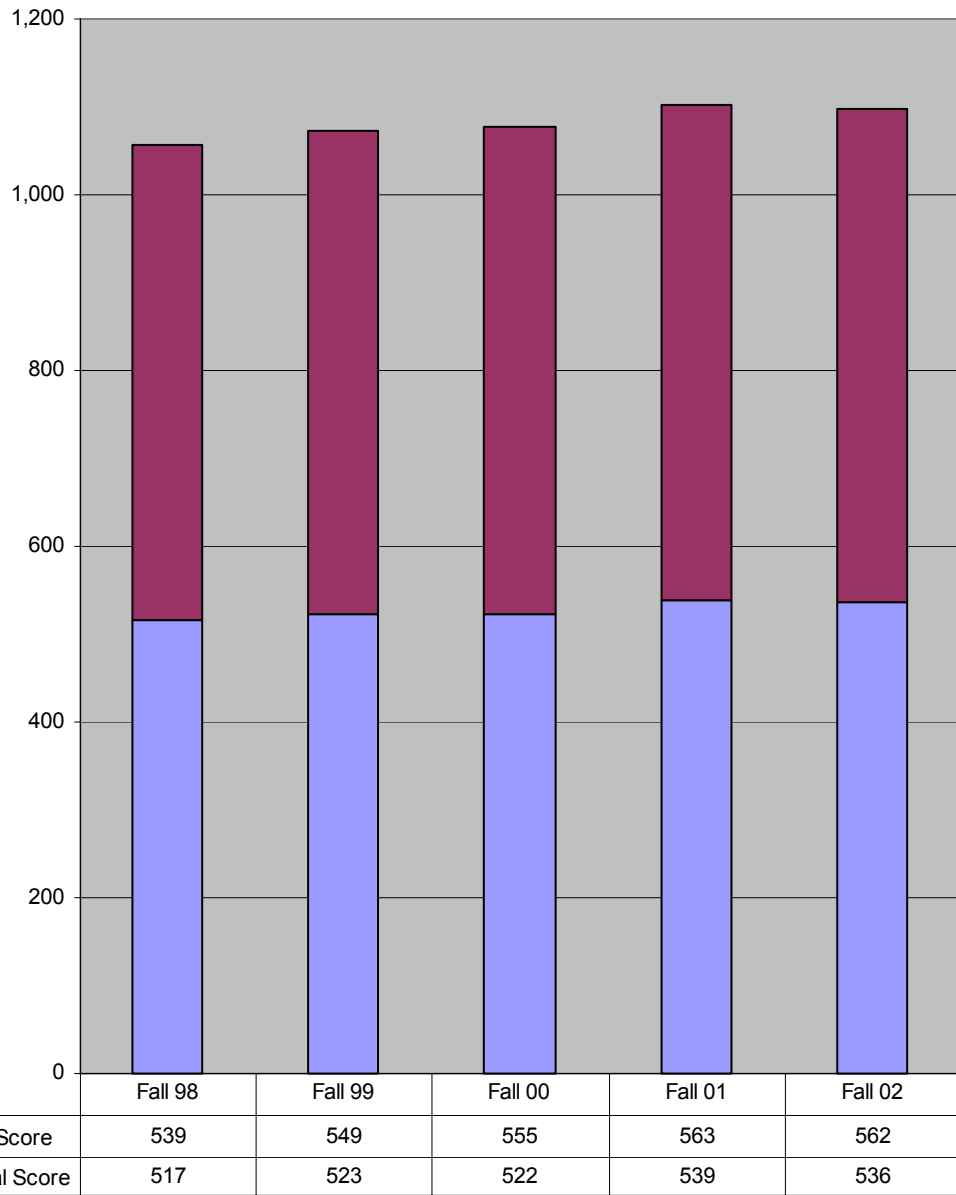
| County | High School Attended* | AY 98-99 | AY 99-00 | AY 00-01 | AY 01-02 | AY 02-03 |
|-----------|-------------------------------------|----------|----------|----------|----------|----------|
| Fulton | North Springs | 5 | 5 | 0 | 0 | 2 |
| Gwinnett | Central Gwinnett | 1 | 6 | 2 | 6 | 2 |
| Gwinnett | Duluth | 4 | 6 | 3 | 3 | 2 |
| Gwinnett | North Gwinnett | 5 | 5 | 2 | 2 | 2 |
| Henry | Stockbridge | 7 | 3 | 2 | 1 | 2 |
| Walker | Lafayette | 7 | 2 | 2 | 0 | 2 |
| Cobb | Oakwood | 0 | 0 | 0 | 1 | 1 |
| Cobb | Whitefield Academy | 0 | 0 | 0 | 0 | 1 |
| DeKalb | Dunwoody | 7 | 2 | 1 | 2 | 1 |
| Douglas | R.S. Alexander Comp | 5 | 4 | 0 | 6 | 1 |
| Gwinnett | Collins Hill | 9 | 2 | 5 | 9 | 1 |
| Clayton | Jonesboro | 4 | 1 | 1 | 6 | 0 |
| Cobb | Covenant Christian | 0 | 2 | 1 | 1 | 0 |
| Cobb | Lockhart Academy | 5 | 1 | 0 | 0 | 0 |
| DeKalb | Columbia | 6 | 1 | 2 | 0 | 0 |
| Fulton | Frederick Douglass | 6 | 3 | 3 | 1 | 0 |
| Gwinnett | Shiloh | 8 | 4 | 5 | 1 | 0 |
| Habersham | Habersham Central | 3 | 4 | 5 | 0 | 0 |
| Cobb | Kell | 0 | 0 | 0 | 0 | 0 |
| Cobb | North Cobb Christian | 0 | 0 | 1 | 0 | 0 |
| Cobb | Shiloh Hills Christian | 2 | 1 | 0 | 0 | 0 |
| Cobb | Walker School | 0 | 1 | 1 | 3 | 0 |
| | | | | | | |
| | Cobb County Schools | 149 | 149 | 163 | 170 | 125 |
| | Other Georgia Schools | 460 | 312 | 422 | 387 | 358 |
| | Out of State/Country Schools | 39 | 46 | 84 | 40 | 45 |


*All Cobb schools plus those with 5 or more students in one year



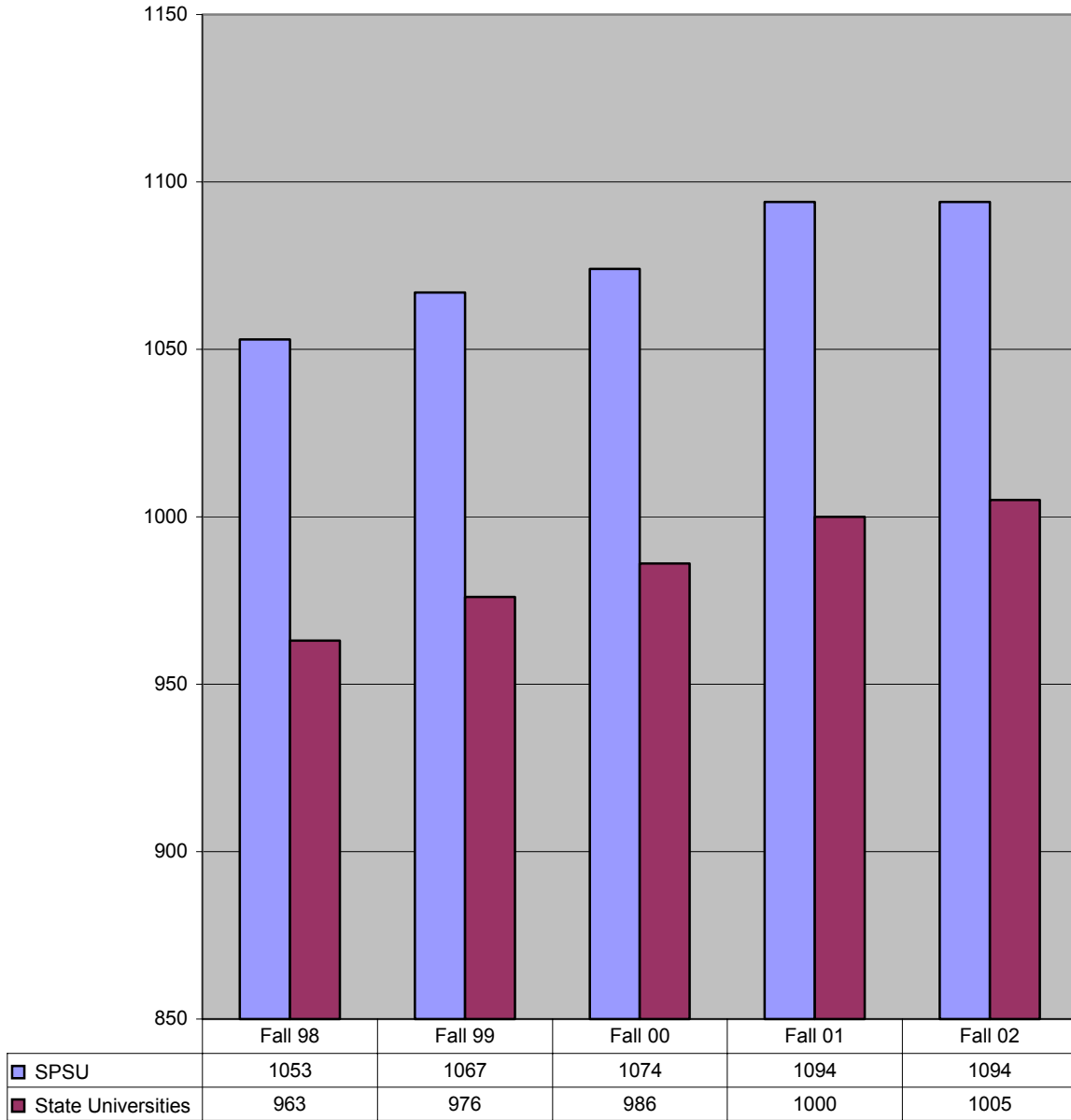
In AY 02-03, the number of new freshmen from Cobb County Schools was 16% less than in AY 98-99.


Average SAT Scores for Entering Freshmen Fall 98-02



 The average SAT Verbal and Math scores have increased by 4% over the past five years.

Average Combined SAT Scores for Entering Freshmen Fall 98-02



 The average combined SAT score has increased by 4% for both SPSU and the other state universities over the past five years.