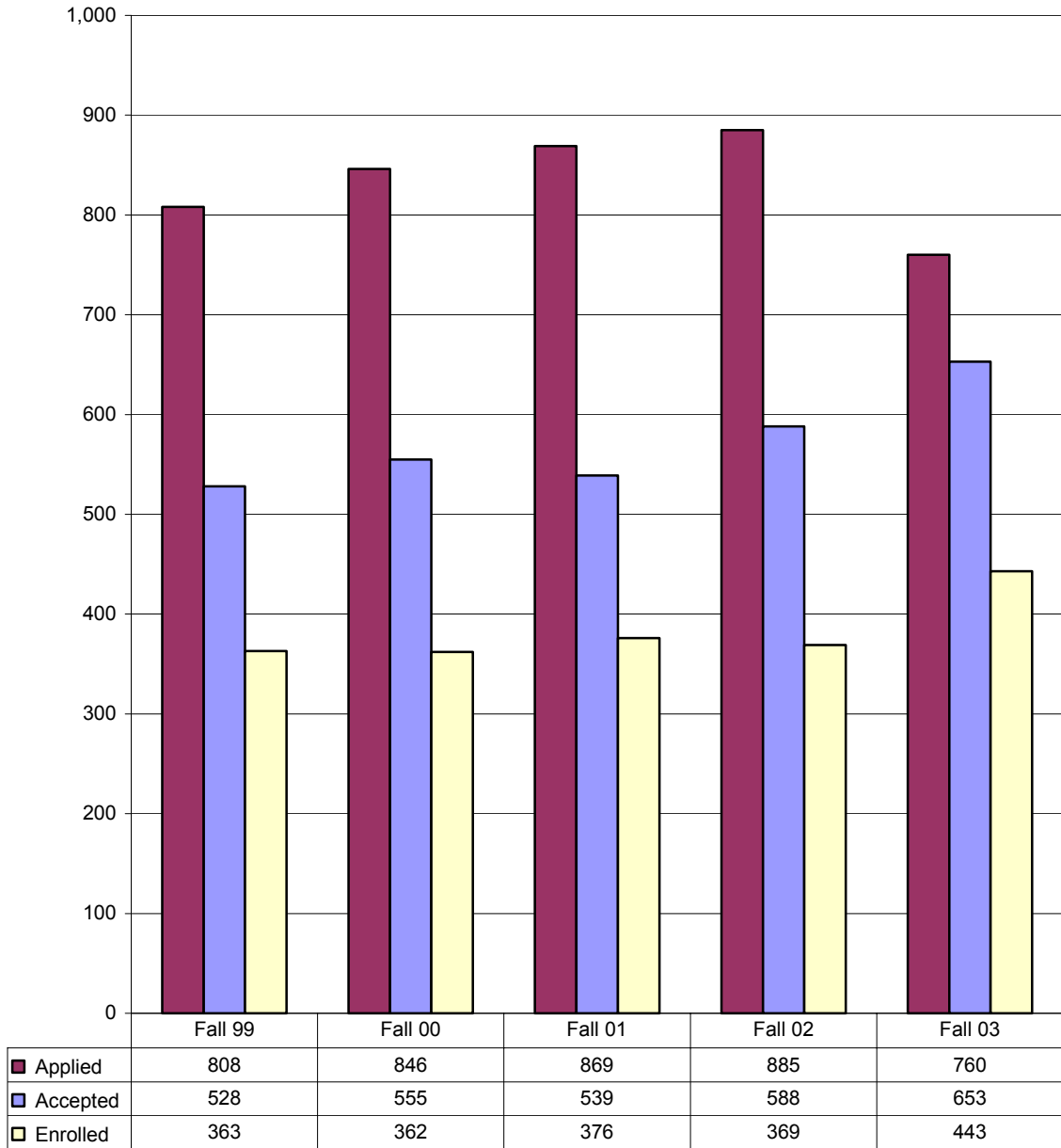
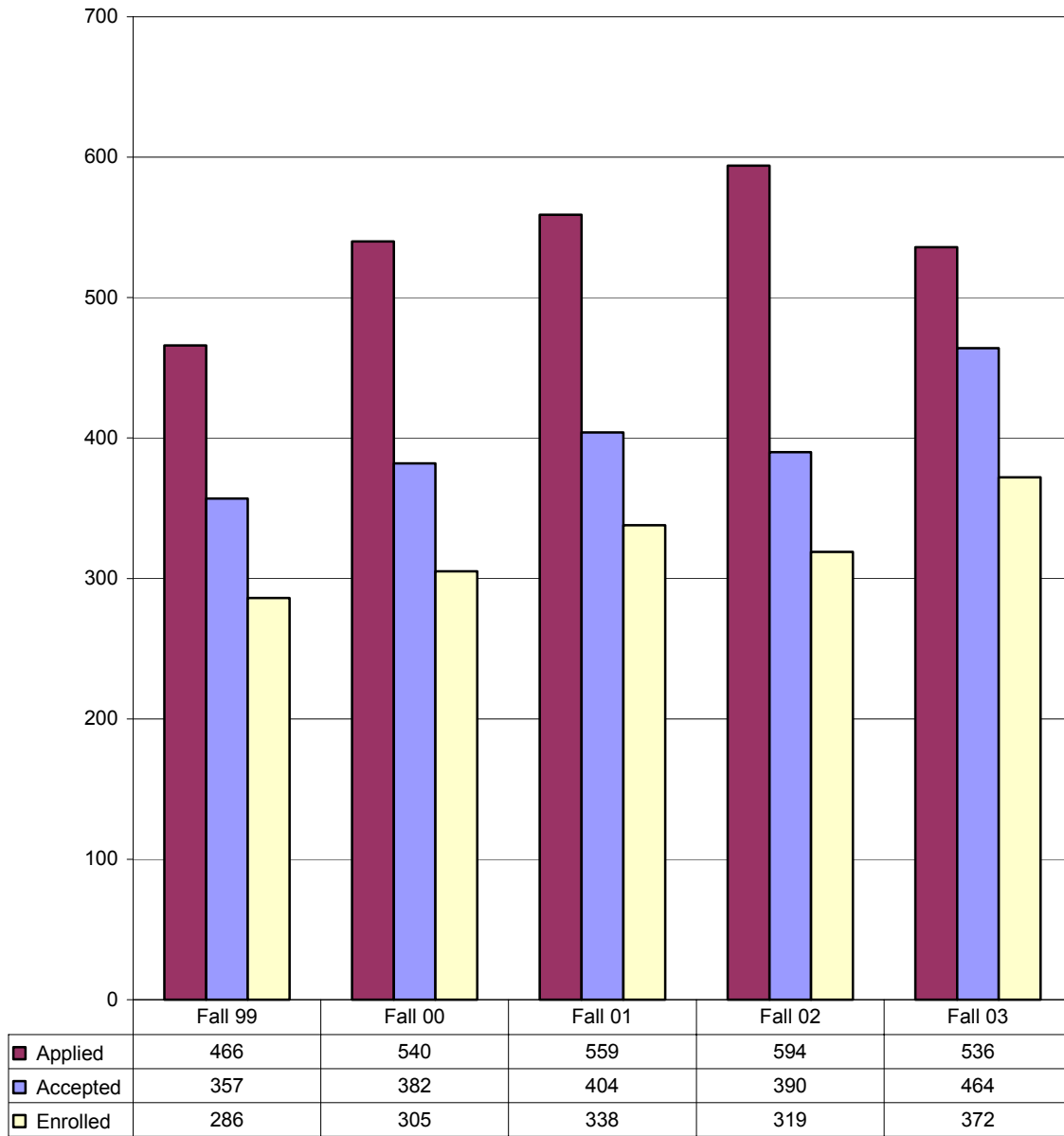


**Total New Freshman Yield
Fall 99-03**



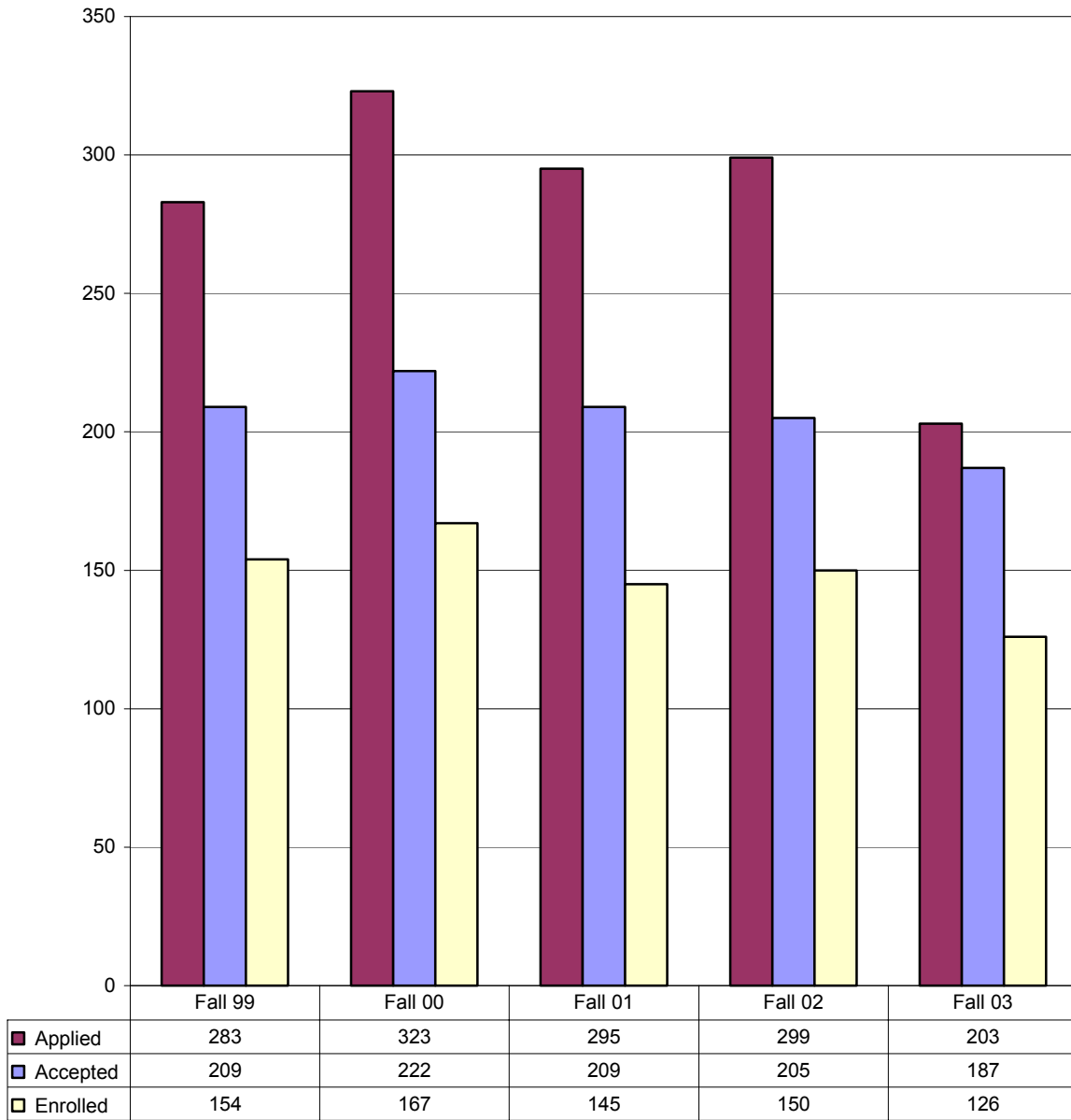
 **During the past five years, the conversion of freshmen from applied to enrolled increased by 13 percentage points.**

**Total New Transfer Yield
Fall 99-03**



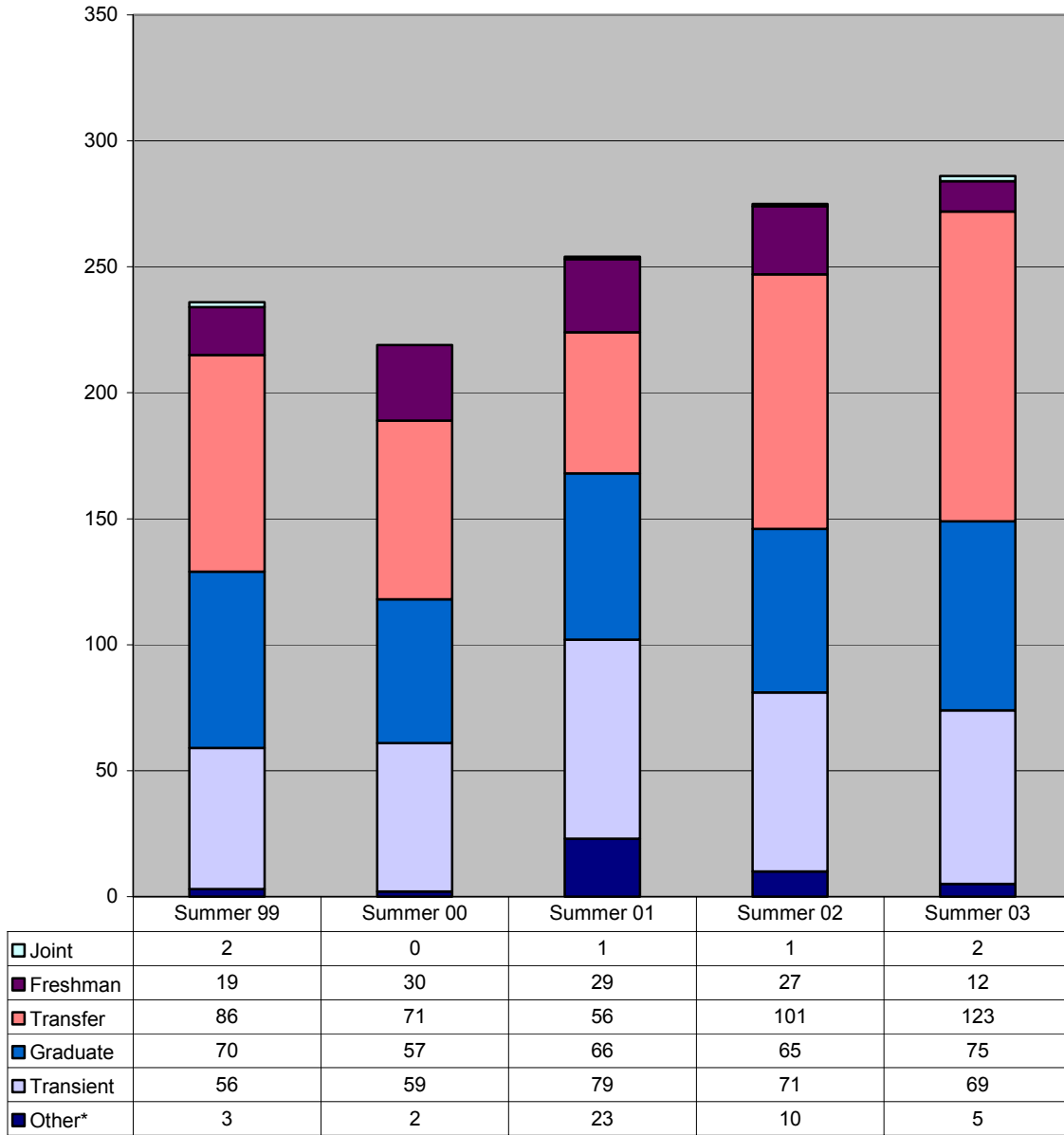
 **During the past five years, the conversion of transfers from applied to enrolled increased by 8 percentage points.**

**Total New Graduate Yield
Fall 99-03**



Source: SPSU Banner Report WSAR0100

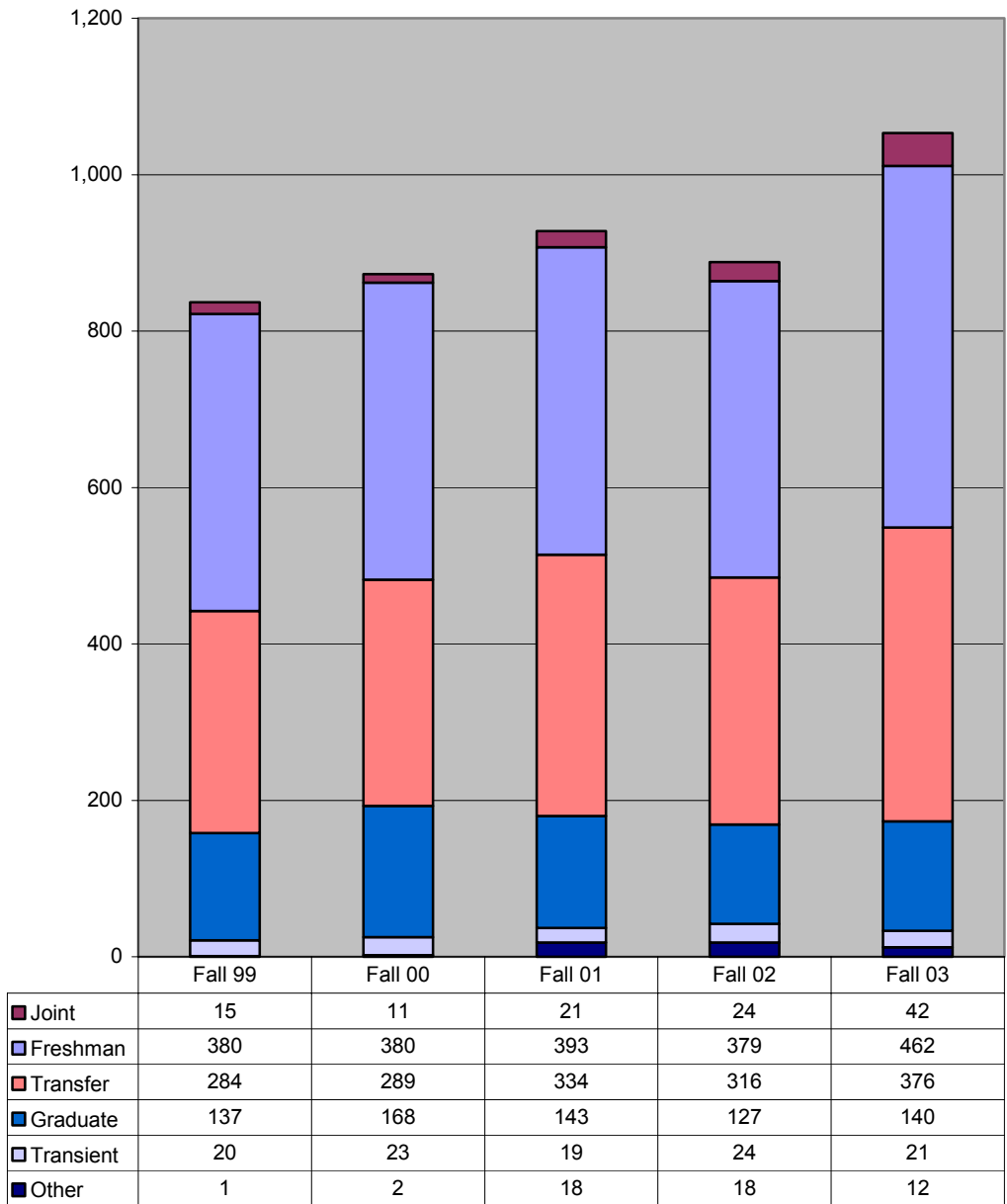
New Enrollment by Student Type Summer 99-03



"Other" includes students who already have a bachelors degree but are enrolled in ug courses, and auditors.

 **New student enrollment has increased by 21% over the past five summer terms.**

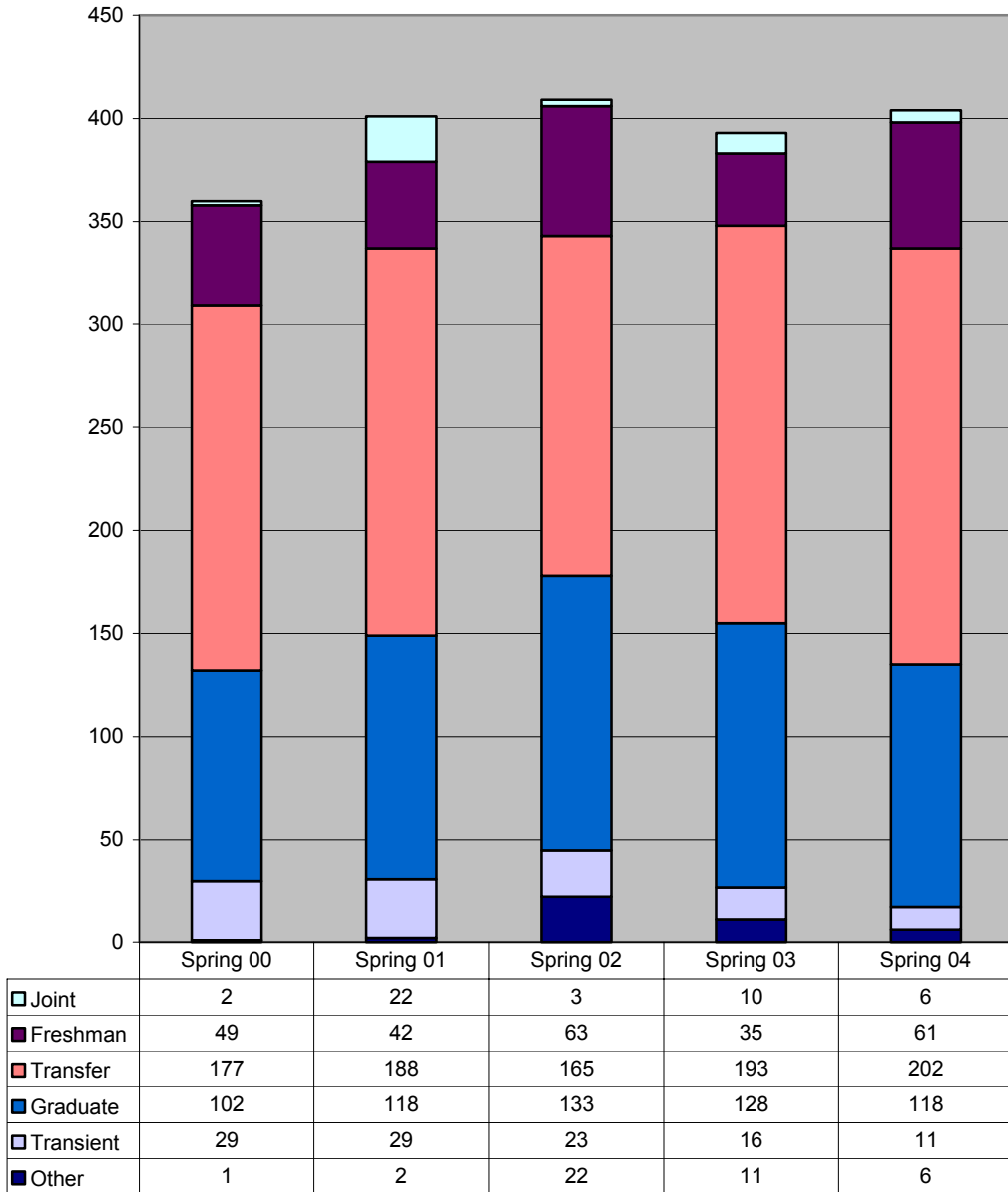
New Enrollment by Student Type Fall 99-03



“Other” includes students who already have a bachelors degree but are enrolled in ug courses, and auditors.

 **New student enrollment has increased by 26% over the past five fall terms.**

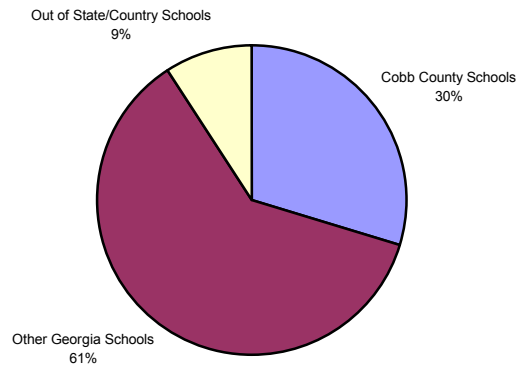
New Enrollment by Student Type Spring 00-04



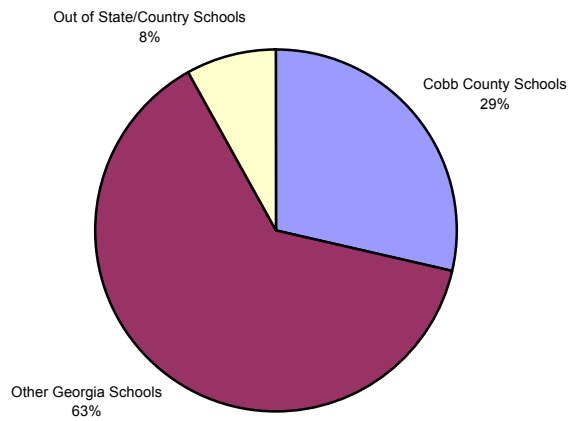
"Other" includes students who already have a bachelors degree but are enrolled in ug courses, and auditors.

 **New student enrollment has increased by 12% over the past five spring terms.**

New Freshmen by High School Attended AY 99



New Freshmen by High School Attended AY 03



 The proportion of new freshman students from Cobb County remained stable over the past five years.

New Freshmen by High School Attended*
AY 99-00 to AY 03-04

Sorted on AY 03-04

County	High School Attended*	AY 99-00	AY 00-01	AY 01-02	AY 02-03	AY 03-04
Cobb	Marietta**	9	30	8	7	33
Cobb	Campbell-Smyrna	10	6	13	11	16
Cobb	Wheeler	17	11	12	14	16
Cobb	North Cobb	8	14	14	6	15
Cobb	Robert L Osborne	15	6	10	10	14
Cobb	Alan C Pope	10	10	7	9	12
Cobb	Harrison	12	20	19	8	12
Cobb	Lassiter	11	8	15	13	12
Cobb	McEachern	13	18	13	12	12
Douglas	Chapel Hill	0	0	0	1	11
Cobb	Kennesaw Mountain	0	0	0	4	10
Cobb	Sprayberry Senior	13	15	23	13	10
Gwinnett	Duluth	6	3	3	2	10
Gwinnett	South Gwinnett	5	3	6	4	10
Cherokee	Etowah	7	8	4	22	8
Cherokee	Sequoyah-Canton	11	9	2	4	8
Cobb	George Walton Comp.	11	12	10	3	8
Paulding	East Paulding	8	7	4	6	8
Floyd	Rome	0	0	0	1	7
Fayette	Sandy Creek	4	2	0	5	6
Forsyth	South Forsyth	0	0	0	2	6
Gwinnett	North Gwinnett	5	2	2	2	6
Paulding	Paulding	3	0	6	3	6
Cobb	Pebblebrook	5	3	11	2	5
Dawson	Dawson	0	0	0	2	5
DeKalb	Stephenson	4	0	0	2	5
Douglas	Douglas	4	6	6	5	5
Gwinnett	Berkmar	4	0	0	4	5
Gwinnett	Norcross	8	0	0	1	5
Richmond	Augustus R Johnson	0	0	0	0	5
Catoosa	Lakeview-Ft. Oglethorpe	1	0	0	2	4
Cobb	South Cobb	7	6	8	5	4
DeKalb	Southwest DeKalb	6	0	0	1	4
Fulton	Roswell	3	5	6	3	4
Gwinnett	Collins Hill	2	5	9	1	4
Gwinnett	Parkview	8	7	5	3	4
Hiram	Hiram	0	0	3	6	4
Cherokee	Cherokee	6	6	4	9	3
Cherokee	Woodstock	4	7	15	6	3
Cobb	Mount Paran Christian	3	0	1	2	3
Cobb	Shiloh Hills Christian	1	0	0	0	3

New Freshmen by High School Attended (continued)

County	High School Attended*	AY 99-00	AY 00-01	AY 01-02	AY 02-03	AY 03-04
Douglas	Lithia Springs Comp.	9	2	3	3	3
Fulton	Milton	3	10	5	3	3
Gwinnett	Brookwood	7	2	0	4	3
Gwinnett	Central Gwinnett	6	2	6	2	3
Gwinnett	Shiloh	4	5	1	0	3
Newnan	Newnan	5	0	0	5	3
Clayton	Lovejoy	1	5	1	3	2
Clayton	Mount Zion-Jonesboro	1	1	1	5	2
Douglas	Robert S Alexander Comp.	4	0	6	1	2
Rockdale	Heritage	0	2	2	5	2
Clayton	Jonesboro	1	1	6	0	1
Cobb	Dominion Christian	0	1	1	4	1
Cobb	North Cobb Christian	0	1	0	0	1
Gwinnett	Meadowcreek	1	2	0	7	1
Habersham	Habersham Central	4	5	0	0	1
Whitfield	Northwest Whitfield	1	4	3	5	1
Calhoun	Calhoun	3	5	3	4	0
Cobb	Covenant Christian	2	1	1	0	0
Cobb	Kell	0	0	0	0	0
Cobb	Lockhart Academy	1	0	0	0	0
Cobb	Oakwood	1	0	1	1	0
Cobb	Walker School	1	1	3	0	0
Cobb	Whitefield Academy	0	0	0	1	0
DeKalb	Chamblee Charter	1	3	0	5	0
Fayette	Fayette	2	2	3	7	0
Fulton	North Springs	5	0	0	2	0
Gilmer	Gilmer	7	2	1	3	0
	Cobb County Schools	112	76	85	96	161
	Other Georgia Schools	349	509	472	387	439
	Out of State/Country Schools	46	84	40	45	53

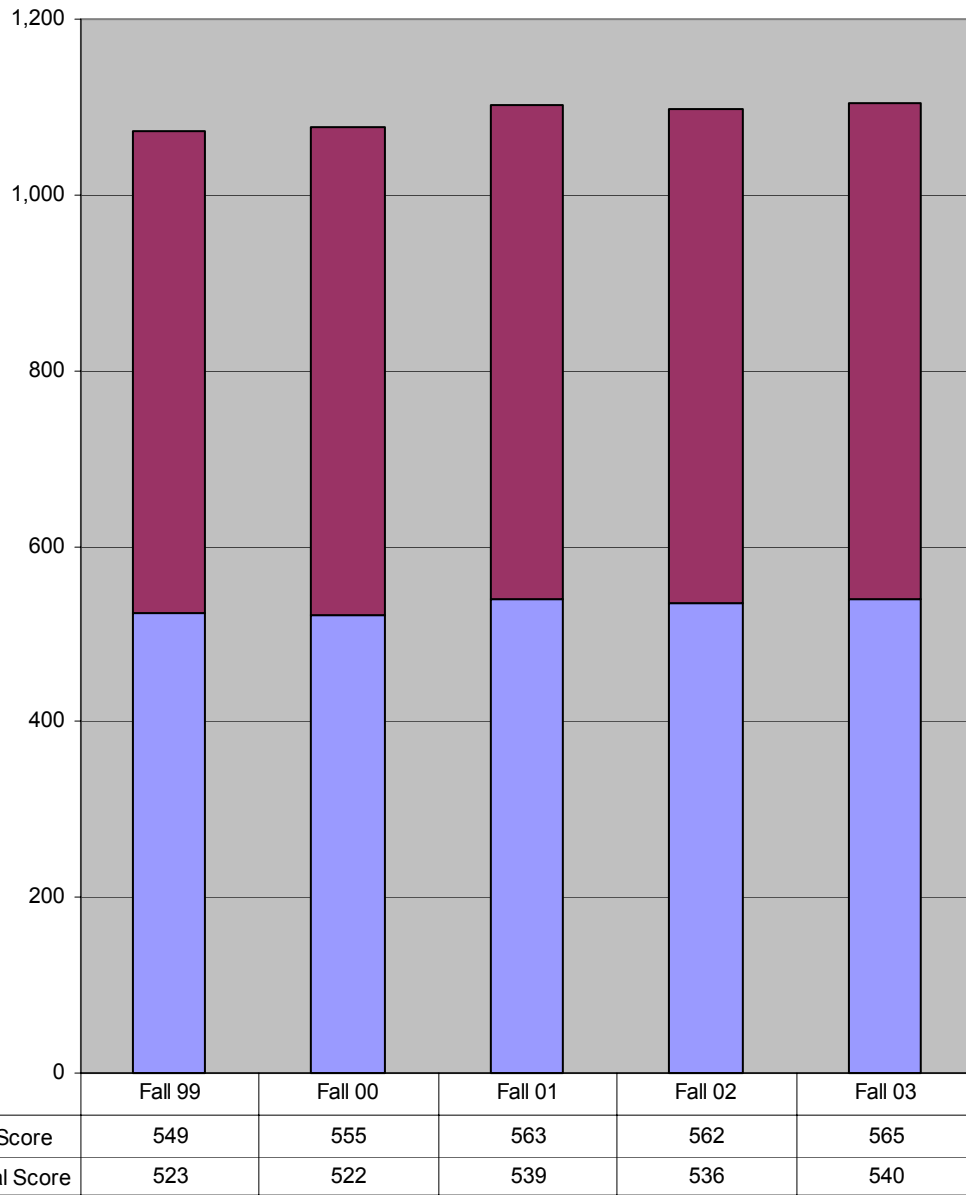
*All Cobb schools plus those with 5 or more students in one year


**Joint enrollment classes taught at Marietta HS inflated total



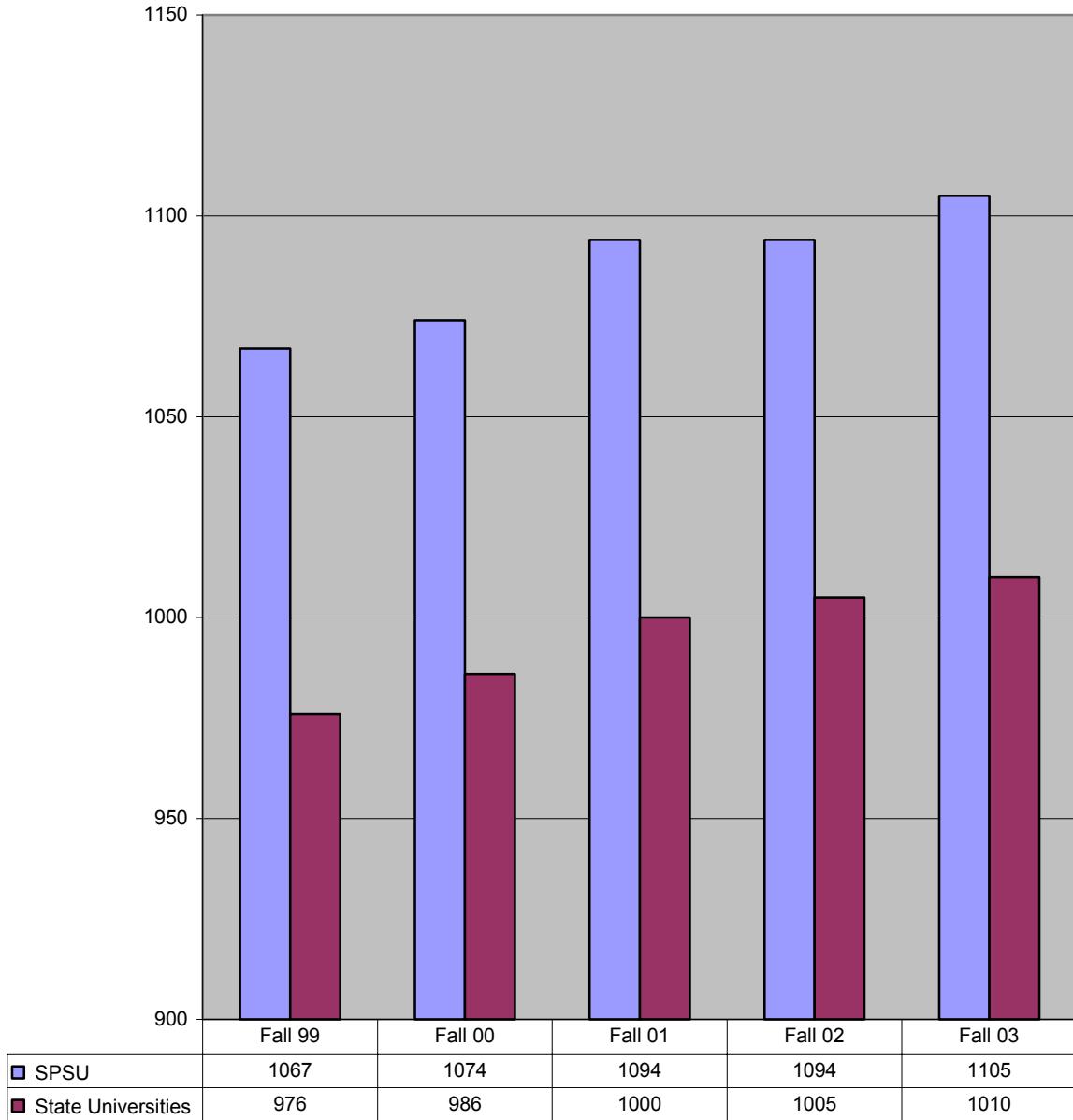
In AY 03-04, the number of new freshmen from Cobb County Schools grew by 44% from AY 99-00.

Average SAT Scores for Entering Freshmen Fall 99-03



 The average SAT Verbal and Math scores have increased by 3% over the past five years.

Average Composite SAT Scores for Entering Freshmen Fall 99-03



 The average combined SAT score has increased by 4% for SPSU and by 3% for the other state universities over the past five years.

**University System of Georgia
Average Composite SAT Scores, Entering Freshmen
Fall 99-03**

Institution	Fall 99	Fall 00	Fall 01	Fall 02	Fall 03
Georgia Institute of Technology	1303	1329	1321	1325	1325
Georgia State University	1050	1045	1063	1066	1080
University of Georgia	1190	1198	1201	1211	1209
<i>Research University Average</i>	<i>1192</i>	<i>1194</i>	<i>1197</i>	<i>1199</i>	<i>1211</i>
Georgia Southern University	987	1008	1028	1052	1056
Valdosta State University	1001	1012	1020	1020	1017
<i>Regional University Average</i>	<i>991</i>	<i>1009</i>	<i>1026</i>	<i>1040</i>	<i>1042</i>
Albany State University	837	830	908	926	905
Armstrong Atlantic State University	962	1003	1018	1010	1024
Augusta State University	981	980	979	984	978
Clayton College & State University	988	984	1006	993	1002
Columbus State University	969	960	970	970	973
Fort Valley State University	867	894	878	893	897
Georgia College & State University	1027	1049	1055	1062	1088
Georgia Southwestern State University	986	1001	999	1005	999
Kennesaw State University	1024	1034	1022	1032	1047
North Georgia College & State Univ.	1061	1065	1061	1069	1074
Savannah State University	868	881	892	887	886
Southern Polytechnic State University	1067	1074	1094	1094	1105
State University of West Georgia	964	980	1000	1008	1009
<i>State University Average</i>	<i>976</i>	<i>987</i>	<i>1000</i>	<i>1005</i>	<i>1010</i>

 **The average combined SAT score for SPSU is third highest among all USG institutions.**

Source: USG SAT Report